

A European Identity, A Global Network

Barcelona, Munich, Geneva, Montreux & Online

#StartHere



1. Barcelona - a leading smart city where technology, culture and business meet

- A creative business community of nearly 1,000 startups
- A top destination for international conferences like the Mobile World Congress

2. Munich - a cultural, educational and business hub at the heart of Europe

- The major economic power of Germany
- Home to headquarters of German multinationals like BMW, Siemens and Allianz

3. Geneva and Montreux - business and diplomacy at the foot of the Swiss Alps

- Home to over 140 multinational businesses headquarters
- Headquarters of 300 NGOs and 200 diplomatic missions

Established in 1973, EU Business School (EU) is an international, professionally accredited, high-ranking business school. We provide small, dynamic classes in English, with the best of both North American and European academic curricula. Our pragmatic approach to business education prepares you for a career in today's rapidly evolving and globalized business world. EU offers foundation, bachelor's, master's and MBA programs, both on campus and online.

Through our global network of academic partners, you can earn state-recognized degrees with the University of Derby in the U.K., the University of Roehampton in London and the Universidad Católica de Murcia (UCAM) in Spain, on EU campuses. Post-degree partnerships with Pace University in New York, the University of California in Riverside, Fisher College in Boston and Shinawatra University in Bangkok, among others, offer students the chance to study in diverse and enriching environments.

RANKINGS:

1

EU's Online MBA ranked top in CEO Magazine's online global rankings

TOP TIER

Ranked in the top tier for global and European MBA programs by CEO Magazine

5

Ranked fifth in the QS MBA Guide Return on Investment Report for salary uplift in Europe

6

Sixth-best business school for female students according to Capital magazine

TOP REASONS TO STUDY AT EU

International: People from over 100 countries study at EU; 98% speak more than two languages.

Small Class Sizes: Greater interaction between students and faculty guarantees heightened academic achievement.

Experiential Business Learning: Case-studies and a pragmatic approach are two of our most effective tools.

Outstanding Faculty: Our team is composed of academics, entrepreneurs, consultants and business leaders.

Ranked Among the Best: Our programs are consistently featured in the top tier of global and European rankings.

Develop a Business Personality: We are committed to encouraging students to build up the most valuable brand they can market: themselves.

PROGRAMS

BACHELOR'S PROGRAMS

BBA in Business Administration
BA in Communication & PR
BA in Leisure & Tourism Mgmt.
BA in International Relations
BA in Sports Management
BS in Business Finance*
BS in Digital Media Management
BA in Business & Sustainability Mgmt.
BA in Business & Design Mgmt.
BA in Family Business Management
EBBA - Executive BBA

Barcelona, Geneva, Montreux

BA (Hons) in Business Management
BA (Hons) in Business Management & Marketing
BA (Hons) in Business Management & Finance
BA (Hons) in Business Management & Enterprise
BA (Hons) in Business Management & Human Resources Management

Barcelona, Munich

BSc (Hons) in International Business
Munich, Geneva, Montreux

BA (Hons) in International Business
Barcelona

Start dates

October, February, June and August
Duration: three years (six or seven 13-week semesters)

*Not offered in Barcelona

MASTER'S/MBA PROGRAMS

MBA with majors in:

- International Business
- Communication & PR
- International Marketing
- Global Banking & Finance
- Leisure & Tourism Management
- Entrepreneurship
- Leadership
- E-Business
- Sports Management
- Human Resources Management
- Design Management

Dual qualification: In addition to your EU MBA you can also earn an MSc in International Management or an MBA from the University of Roehampton

Barcelona, Geneva, Montreux

MSc in International Management
MBA

Both of these programs are offered with minors in the same areas as the majors offered in Barcelona, Geneva and Montreux (see list above)

Munich

Start dates

October, January and March
Duration: one year full-time (three 10-week terms) or two years part-time (six 10-week terms)

FOUNDATION PROGRAMS

The English Foundation Program and the Business Bridging Program are one-semester programs that act as a bridge to EU's programs upon their successful completion. Students will strengthen their academic, communication and business English skills and/or study management and marketing concepts.

Barcelona, Geneva, Montreux, Munich

Start dates

September, October, February and June
Duration: one semester (13 weeks)

ONLINE PROGRAMS

Executive BBA
MBA
Professional Development Programs
Worldwide

Start dates

October, January, February and March

Further study opportunities abroad

- BBA with Shinawatra University, Bangkok
- BBA with Pace University, New York
- BS with Fisher College, Boston
- Postgraduate Diploma with the University of California, Riverside

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EU GROUP PROGRAMS ARE ACCREDITED BY:



PARTNERED WITH:

