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COMMENCEMENT
CEREMONIES
2016**

SUCCESS STARTS

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COMMENCEMENT CEREMONIES 2016

A EUROPEAN IDENTITY
A GLOBAL NETWORK



EU Switzerland Commencement Ceremony 2016

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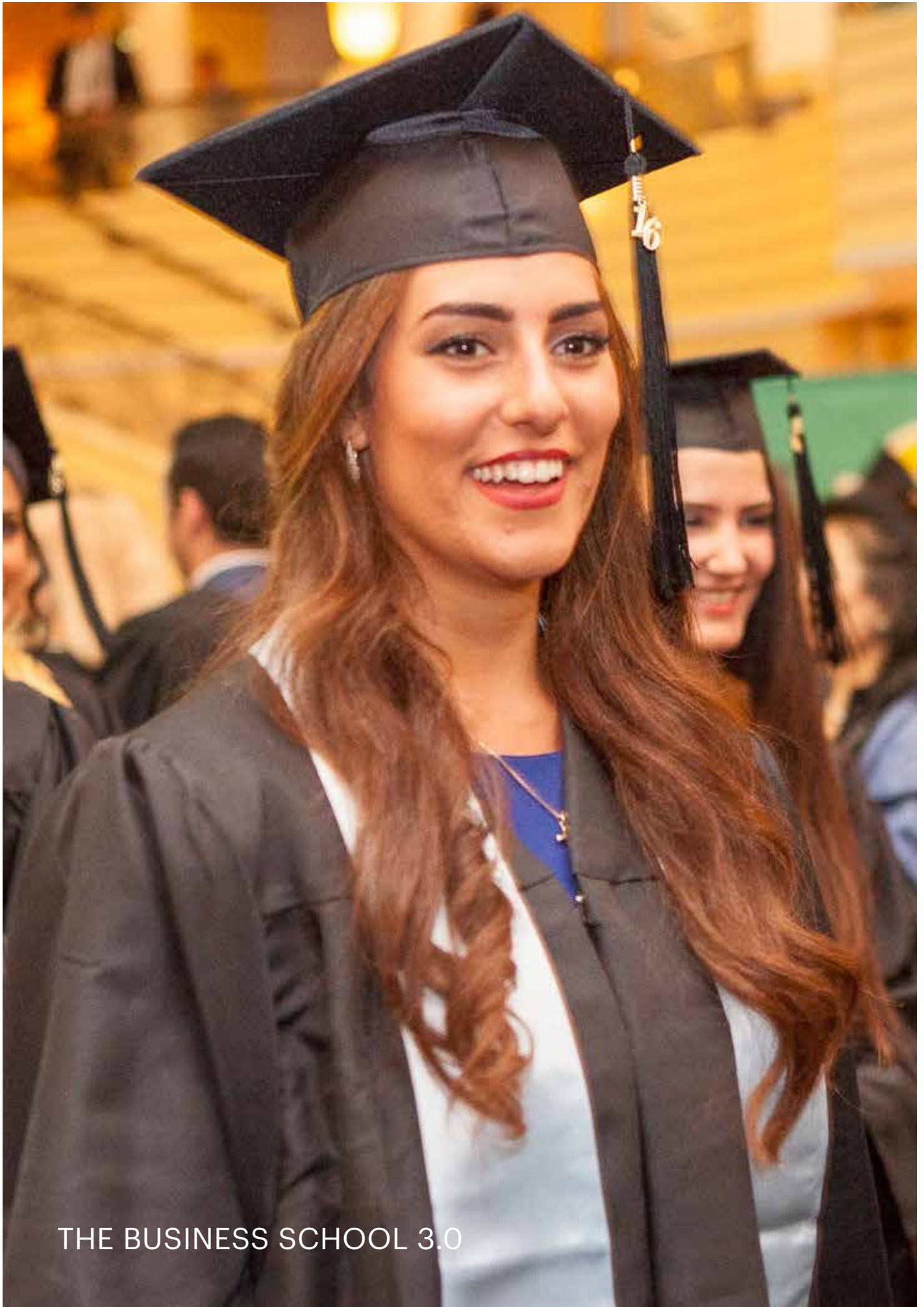
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THE BUSINESS SCHOOL 3.0

My work is to capture time: a split second of a moment, when the animal expresses emotion and my picture interprets this precious time as art.

Masa Ushioda

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At the beginning of each section, you will find QR codes that correspond with the commencement picture galleries. Below you can also find the codes for the website, blog and videos.

EU Today TV | Events Section
www.euruni.tv



Websites & Blog
www.euruni.edu



QR CODES FOR THE VIDEOS OF THE VARIOUS CEREMONIES

Barcelona, Spain



Geneva & Montreux, Switzerland



Munich, Germany



EU DNA PRINCIPLES

INNOVATION
RESPECT
TRANSPARENCY
TRUST
LOYALTY
CONFIDENCE

- ✓ *Faculty and staff support our students*
- ✓ *Be different, be the first, be unique*
- ✓ *Develop a multicultural environment at EU*
- ✓ *Be open to a global business world*
- ✓ *Sharpen and nurture curious minds*
- ✓ *Become a networker*
- ✓ *Become an entrepreneur/intrapreneur*
- ✓ *Live diversity*
- ✓ *Become a world changer*

ALL THIS IN A **MAD** CULTURE
THE CULTURE THAT **MAKES A**
DIFFERENCE

CONGRATULATIONS, EU BUSINESS SCHOOL CLASS OF 2016!

Dear Alumni and Friends,

It is with great honor that I present the EU Business School Class of 2016.

Here, within these pages, is the culmination of EU students' hard work and accomplishments. The diverse student body found at EU Business School, from countries around the world, is represented here in this celebration of education.

It is inspiring to see the business leaders of tomorrow graduate today. To witness the hard work you have put into your degree, into your future and into your investment culminate at these spectacular events.

Graduations are not only special for the graduates, they're extraordinary for the faculty, family members, friends and guest speakers around them. The magic of commencement is that it is a shared experience and the celebration of your work as a team. Teamwork will be an indispensable asset throughout your career. When we work together as one, we are stronger and we are better.

This magazine serves as a highlight of the exciting times you had here. Consult it when you want to remember the friends that you made from all over the world and the achievements that you never thought were possible.

For current students and recent graduates, I invite you to stay connected with your EU family through the EU Alumni Network. It is a fantastic tool to help you develop contacts with successful business professionals from all around the globe. The EU Alumni Network is a lasting link between yourselves and your classmates, so keep in touch and make new connections. We look forward to hearing about your continuing successes.

Good luck on your journey,



Dr. Dirk Craen
EU Group
President



SUCCESS STARTS

**NEW
OPPORTUNITIES
WAITING**

EU AWARDS



The Saint Bernard Pass Charitable Foundation was formed in 2001 with the objective of bringing clean water and new water treatment facilities to those in need worldwide. Today, we see the worst drought in over 30 years taking place in Senegal and other rural areas of South Africa. A person can only survive three days without water. The highest temperatures in decades have left these regions, and others, in a state of despair. While many organizations and governments work to combat these “silent disasters,” the commitment to help often falls into the hands of ordinary people, like you and I, who do our best to make a difference. We answer that call because it is the right thing to do. We do not act in the interests of seeking attention or accolades. We act because it is what must be done.

We believe that every person has a right to have clean and safe drinking water at all times. Making this a reality is what our foundation aims to achieve in order to make a real

difference in our world. In 2010, Saint Bernard Pass Charitable Foundation launched a joint initiative with EU to honor the contributions and efforts made by individuals and organizations who work to change the world for the better. Each year at the commencement ceremonies in Spain, Switzerland, and Germany, we have presented awards to those who have made a difference in their organizations, communities, and beyond.

These awards recognize substantial efforts in the areas of Family Business, Entrepreneurship, Sustainability, Leadership, Corporate Responsibility and Social Responsibility. There is also an award for the business school’s top MBA Student at each campus.

Next year, the Saint Bernard Pass Charitable Foundation will unveil a new joint initiative with EU Business School. We are very excited at this opportunity as we strive to continue to recognize individuals from around the world who are genuinely making change.

For EU to recognize these individuals will be an honor for the school as well as the alumni and student body. I am deeply proud to have our family foundation involved in this endeavor. It is my way of staying connected to my alma mater and to all of you.

Whatever your dreams can conceive, you can absolutely achieve. I know this to be true. Congratulations to the Class of 2016.

Respectfully,

R. Chance Saint Marché, Director
The Saint Bernard Pass Charitable
Foundation

EU Business School Class of 2010 (BA) and
2012 (MBA)



FAMILY BUSINESS

This award recognizes top-performing family businesses that successfully combine tradition and innovation. These businesses make substantial contributions not only to their community but to the global economy and become an inspiration for others.



ENTREPRENEURSHIP

This award recognizes a successful graduate who has had an excellent academic record, has shown entrepreneurial initiative, and outstanding career prospects while demonstrating extraordinary achievements in the face of challenge and adversity.



SUSTAINABILITY

This award recognizes businesses or individuals that have demonstrated a commitment to environmental excellence through outstanding and innovative sustainability practices. These initiatives include preventative maintenance programs such as waste reduction and recycling.



LEADERSHIP

This award recognizes businesses or individuals that have demonstrated a commitment to leadership excellence. The award promises to acknowledge the best, brightest, most dynamic individuals and alumni that have emerged as leaders in their respective fields.



CORPORATE RESPONSIBILITY

This award recognizes businesses or individuals that consistently make positive contributions to their communities through a clear corporate responsibility strategy. With the highest core values, these companies operate transparently and actively nurture employee development.



SOCIAL RESPONSIBILITY

This award recognizes businesses or individuals that consistently make positive contributions to the communities they serve through social responsibility. This award celebrates those who act in the benefit of society at large, as part of their core daily practices.



Scan this QR Code to see the Barcelona ceremony video on your mobile device.

BARCELONA, SPAIN

June 11, 2016

Graduates, faculty, family and friends gathered on Saturday, June 11, to celebrate the 2016 Commencement Ceremony of EU Barcelona. Located near Barcelona's iconic Port Olympic, at the Pullman Skipper Hotel, the celebrations were kicked off with a welcome greeting by assistant dean, Dr. Andrew Ward, which was then translated into several languages including Catalan, Spanish, French, Dutch, German, Arabic and Russian. Federico Sommaruga, the first commencement address speaker, showed students a beautiful and in-depth video of Switzerland, before congratulating them on a job well done. The second commencement speaker, Luis

Pardo Céspedes encouraged the new graduates to follow their dreams and take hold of the new opportunities awaiting them. Then Dr. Dirk Craen took to the stage and highlighted the importance of achieving what you set out to do: "graduation day means that through courage and commitment, you have achieved your goal." After extending a special thanks to the friends and family of EU graduates for their continued support, the spotlight turned to the students. The long-awaited certificates of achievement were then presented by EU Barcelona managing director, Carl Craen and academic dean, Christine Clarke. Students expressed that they will truly miss living and studying in Barcelona.



CLASS OF 2016 STATISTICS

UNDERGRADUATE:

64 

DIFFERENT NATIONALITIES

2.8

AVERAGE GPA



BBA

Business
Administration

MOST COMMON MAJOR

GRADUATE:

38 

DIFFERENT NATIONALITIES

3.2

AVERAGE GPA



MBA

International
Marketing

MOST COMMON MAJOR



Federico Sommaruga

Director of Emerging Markets & Special Projects at Switzerland Tourism

Commencement Address

Federico Sommaruga's current role sees him responsible for supervising the reactive markets of Switzerland Tourism in countries such as Brazil, Israel, Malaysia and Australia. Sommaruga seeks to develop the understanding of Swiss culture worldwide, through the Organization of Swiss Living Abroad as well as by extending Swiss business into new markets, in cooperation with embassies and the Consulate General of Switzerland. A veteran of the tourism trade, Sommaruga joined Switzerland Tourism in 1986 and has since been posted around the world, in places like New York, Toronto and Zurich.

Originally from Lugano, in the Southern Italian speaking part of Switzerland, Sommaruga graduated from the University of St. Gallen with a Master of Business Administration focusing on travel and tourism. Federico Sommaruga has an extensive experience of travel and is fluent in Italian, French, German and English alongside a partial amount of Spanish.

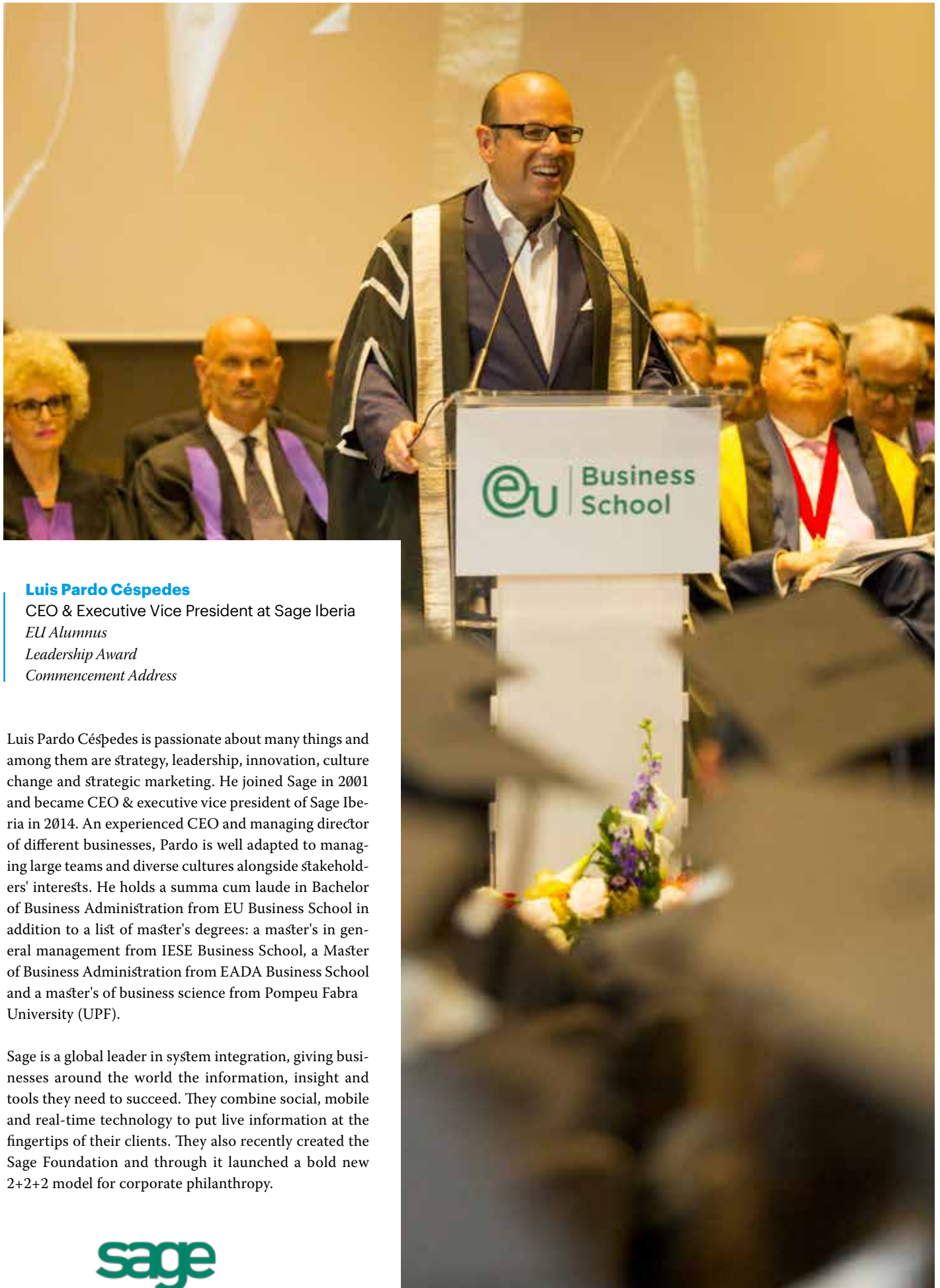


“

The most important thing
is to always have a dream.

Luis Pardo Céspedes, CEO &
executive vice president at Sage Iberia,
EU alumnus, commencement address
and leadership award recipient





Luis Pardo Céspedes

CEO & Executive Vice President at Sage Iberia

EU Alumnus

Leadership Award

Commencement Address

Luis Pardo Céspedes is passionate about many things and among them are strategy, leadership, innovation, culture change and strategic marketing. He joined Sage in 2001 and became CEO & executive vice president of Sage Iberia in 2014. An experienced CEO and managing director of different businesses, Pardo is well adapted to managing large teams and diverse cultures alongside stakeholders' interests. He holds a summa cum laude in Bachelor of Business Administration from EU Business School in addition to a list of master's degrees: a master's in general management from IESE Business School, a Master of Business Administration from EADA Business School and a master's of business science from Pompeu Fabra University (UPF).

Sage is a global leader in system integration, giving businesses around the world the information, insight and tools they need to succeed. They combine social, mobile and real-time technology to put live information at the fingertips of their clients. They also recently created the Sage Foundation and through it launched a bold new 2+2+2 model for corporate philanthropy.


ESTEVE

Ma Àngels Valls,
Communications Director
Family Business Award

Esteve is an international pharmaceutical company that thrives on excellence and innovation. Headquartered in Barcelona, Esteve operates in many different countries and continents. This family business works hard to ensure the satisfaction of their customers and the good of their industry. Esteve's origins date back to 1929, the year when Dr. Antoni Esteve i Subirana, researcher and entrepreneur, founded the first of the firms. Since then, thanks to intensive research, an international approach and an active policy of strategic alliances with other companies, Esteve has established itself as a leading business group in the area of health that places people at the center of its management model.

Representing Esteve is the director of communications, Ma Àngels Valls. Valls is the brains behind the design and implementation of the strategic communication plan for Esteve, taking care of all communication aspects of brand development and corporate identity, internal communication, external communication and crisis management issues. Valls is passionate about how communication helps to achieve better results in business.


Dr. Óscar Gallego

CEO & Co-Founder at iPlatea
EU Alumnus
Entrepreneurship Award

Dr. Óscar Gallego is at the head of the first global B2B 3D-printing marketplace offering printing as a service. iPlatea was founded in 2015 by highly experienced corporate and entrepreneurial professionals who capitalized on their business experience in the digital, engineering and enterprise sectors. iPlatea aims to be the point of reference for the industry and is in good stead with Dr. Gallego, who holds 24 years of international experience in corporate and general management, at companies such as Procter and Gamble, Hewlett-Packard, DHL and Arthur D. Little. His passion is to work with teams and partner up with clients to help transform their business, particularly in the digital arena.

Dr. Gallego graduated magna cum laude from EU Business School with an Executive MBA and he also holds a doctorate in economics and business and a Bachelor of Science in mathematics and science. He enjoys research on his pet topic: strategic governance modelling, which helps boards of directors execute their company strategy. Dr. Gallego also enjoys his role as a startup mentor at the ISDI (Instituto Superior para el Desarrollo de Internet) and has given classes one-business at ICADE.



Cooltra

Damián Martín, Electric Mobility
& B2B Director
Sustainability Award

Cooltra is the market leader in urban mobility solutions, present in more than six countries with more than 17 branches and over 100 rental points. The company started by offering motorcycle daily rentals for tourists in Barcelona but quickly escalated to additional services, such as long-term renting, both to individuals and businesses, alongside tours and motosharing services. Cooltra has expanded its business to include electric bikes, a necessary instrument in addressing the challenges that plague our cities' air and noise pollution. Electric bikes not only benefit the natural environment but also benefit the local economy, running on a cheaper energy source, with most electricity coming from the local area.

Representing Cooltra is co-founder of the electric mobility area, Damián Martín. Martín holds the position of electric mobility & B2B director at Cooltra and has always been interested in clean energy and recycling, envisioning electric vehicles as an important part of the solution for climate change and pollution in big cities. The sustainable businessman holds a bachelor's in economics from Universitat de Barcelona and has completed a postgraduate course in finance management from Universitat Pompeu Fabra.



Cyberclick

David Tomás, Co-Founder & CEO
Corporate Responsibility Award

Cyberclick specializes in online lead generation through online marketing and digital advertising. Cyberclick is an SME consisting of five companies and, after many structural changes and the application of new business management concepts, Cyberclick has been voted the best place to work in Spain two years running. Cyberclick is a horizontal organization and has created multidisciplinary teams composed of mathematicians, engineers, advertisers, journalists and business professionals, with no middle management or hierarchy. Cyberclick workers have greater flexibility and autonomy, resulting in higher employee happiness scores and efficiency.

Representing Cyberclick is CEO and co-founder, David Tomás. Tomás holds a degree in entrepreneurship from MIT. In 2012 he was named one of the most influential entrepreneurs in Spain under the age of 40. Tomás is also a board member of Adigital, the Spanish Association of Digital Economy; and the Board of Entrepreneurs Organization, Spain chapter. After revamping Cyberclick's business management model in 2008, he has gone on to write multiple articles for *Forbes* magazine, advising others on improving corporate responsibility, with an emphasis on personnel.



Ayuda en Acción

Marta Marañón,
Institutional Relations Director
Social Responsibility Award

Ayuda en Acción (Help in Action) is an independent organization founded in Spain in 1981, with currently more than 120,000 employees and volunteers across 18 countries in Latin America, Asia and Africa. Ayuda en Acción promotes over 120 programs that improve the living conditions of more than three million people in the most disadvantaged areas of our world. Ayuda en Acción focuses on combating the inequality of the world and bettering the living conditions of rural populations alongside sustainable change. In order to ward people from poverty, this organization believes in solidarity. In this spirit, Ayuda en Acción also works alongside ActionAid International in Asia and Africa, sharing resources and a common goal.

Representing Ayuda en Acción is the institutional relations director, Marta Marañón. Marañón holds a degree in geography and has a master's in analysis and landscape and territory management; a master's in cultural management; and a master's in program evaluation and public political policy. She was part of the management team for DARA and has created a consulting firm specializing in the evaluation and monitoring of interventions in the context of humanitarian crises and emergencies.





SPECIAL AWARDS

We celebrate students and faculty who are committed to education both inside and outside the classroom.



Silvia Calderón Buraye

*Best Undergraduate Student
Best Undergraduate Dissertation
Colombia*



Pontus Högstedt

*Best Undergraduate Student
Sweden*



Henry Alexander Sellheim

*Best Undergraduate Student
Germany*



Huseyin Ozturhan

*Best Graduate Student
Best Graduate Dissertation
Turkey*



Mayra Mas

*Prince Fellow Award
for distinguished
excellence in teaching*



Agustin MacKinlay

*Prince Fellow Award
for distinguished
excellence in teaching*



Gail Thripleton

*Prince Fellow Award
for her unconditional commitment
to our partnership with the
University of Derby*



**WE ARE
DIFFERENT**

**WE ARE
INNOVATIVE**

**WE ARE
FLEXIBLE**

**WE ARE
GLOBAL**





“

Good luck and farewell to you all. Just remember that one day you will have the power to make a difference, so please use it well.

Alia Mae Abdulnour Dabague, MBA with a major in Human Resources Management and graduate speaker







“

So for the future, let us not all settle for jobs we are not passionate about, let us focus on making a big impact immediately, wherever we start, take risks now, while we are still young, and keep on learning every day.

—
Huseyin Ozturhan,
MBA with a major in International Management



COCKTAIL RECEPTION AT PULLMAN BARCELONA SKIPPER HOTEL

Graduates and invited guests were able to sip on glasses of cava at the cocktail reception. Our new graduates rejoiced in EU memories and hors d'oeuvres at the Pullman Barcelona Skipper Hotel's poolside terrace. Congratulations were exchanged, photos were taken and memories were made.





**WE BRING
BUSINESS TO LIFE**





Scan this QR Code to see the Switzerland ceremony video on your mobile device.

GENEVA & MONTREUX, SWITZERLAND

June 18, 2016

Saturday, June 18, saw students from both EU Switzerland campuses, Geneva and Montreux, gathered at the Hotel President Wilson for their commencement ceremony, where they celebrated their graduation on the picturesque shores of Lake Geneva. Vincent Subilia, deputy director of the Geneva Chamber of Commerce, Industry and Services, began with the commencement address. Following Subilia was longtime EU friend, Adolf Ogi,

former Swiss president and founder of the Freude Herrscht Foundation. Concluding the special EU distinctions was the award for doctor honoris causa given to both Abdoulaye Yero Baldé and Richard Saint Marché as well as the Alumni of the Year, accepted by Ben Kroon. EU Group president, Dr. Dirk Craen, concluded the speeches, reminding students of the core values they had learned and to take full advantage of the tools around them, such as EU's global Alumni Network.



CLASS OF 2016 STATISTICS

UNDERGRADUATE:

44 

DIFFERENT NATIONALITIES

2.9

AVERAGE GPA



BBA

Business
Administration

MOST COMMON MAJOR

GRADUATE:

32 

DIFFERENT NATIONALITIES

3.1

AVERAGE GPA



MBA

International
Business

MOST COMMON MAJOR



Vincent Subilia

Deputy Director of the Geneva Chamber of Commerce, Industry and Services

Commencement Address

Vincent Subilia currently serves as deputy director of the Geneva Chamber of Commerce. His responsibilities include overseeing the arbitration and mediation services provided by this institution. Previously, he held the position of economic development officer of the State of Geneva.

A qualified lawyer with robust expertise gained in Switzerland and abroad (including in Brussels, London, New York and Beijing), Subilia worked as vice president of J.P. Morgan Bank in Geneva for many years. He also worked for White & Case in Geneva, a major international law firm that specializes in WTO issues. An alumnus of the Graduate Institute of Geneva, Subilia is politically involved as municipal councilor of the City of Geneva. He also acts as the president of AGIR, an association which he founded in 2009 that advocates for the assets of International Geneva. Subilia has also been recently appointed vice president of the newly created Rotary Club Genève International.

“

Be confident and make the best out of what you've learned here in Switzerland.”

Vincent Subilia, deputy director of the Geneva Chamber of Commerce, Industry & Services and commencement address



“

I will never regret my decision to come to EU. It was the best opportunity I ever had and the best experience of my life.

—
Giovanni Luigi Citarella Polo, MBA with a major in Entrepreneurship





Adolf Ogi

Former President of Switzerland & Founder of Freude Herrscht Foundation

Commencement Address

Born in the Swiss village of Kandersteg, Adolf Ogi completed his studies at the Ecole Supérieure de Commerce in La Neuveville, Switzerland and attended the Swiss Mercantile School in London, going on to become the director of the Swiss Ski Federation and managing director of Intersport Switzerland. He shifted from business to politics in 1979 when he was elected as a representative for the Canton of Bern at the Swiss National Council.

During his time in office he was a key player in departments including the Federal Department of Transport, Communications and Energy, Civil Protection and Sports. He was elected president of the Swiss Confederation in 1993 and 2000, and in 2001 was subsequently appointed as special advisor on Sport for Development and Peace to UN Secretary General Kofi Annan. Additionally, he is chairman of the advisory board of the Swiss Economic Forum. Ogi currently focuses on humanitarian and charitable organizations such as Freude Herrscht, which he founded in honor of his late son, Mathias Adolf Ogi.





Abdoulaye Yero Baldé

Minister of Higher Education
and Scientific Research of the Republic
of Guinea

Doctor Honoris Causa

Abdoulaye Yero Baldé has extensive professional experience in government, academia, international organizations and the private sector spanning over 20 years. He served as first deputy governor of the Central Bank of Guinea from 2010 to 2015, a position in which he was in charge of economic, monetary and foreign exchange policies, banking and financial supervision. Prior to 2010, Baldé served as director at Guinea Alumina Corporation, a company involved with the development and financing of a \$5 billion alumina refinery project in the Republic of Guinea.

From 1996 to 2002, he was an economist and operations officer at the World Bank. In this position, he worked on the formulation and implementation of macroeconomic operations and development programs as well as on specific capacity building projects.

Among his other achievements, Baldé was a lecturer at the University of Conakry in the Republic of Guinea. He holds a MBA in finance from Columbia University in New York, and both a master's in economics and a master of advanced studies (DESS) in project management from Paris-Sorbonne University.



Richard Saint Marché

Managing Director of The Saint Bernard
Pass Charitable Foundation

Doctor Honoris Causa

After graduating from university in the United States, Richard Saint Marché began his professional career as a serial entrepreneur. Within days of having graduated, he moved to Las Vegas, Nevada to purchase a business in the entertainment industry. In a short period of time, Saint Marché met and struck a business partnership with his future wife Christina, a booking agent at the time.

The company expanded its music and showroom bookings beyond Las Vegas to Los Angeles and then to China, Europe and finally Canada. Signature Entertainment specialized in music and touring acts but soon moved into professional sports broadcasting, as well as becoming a dominant company in the fashion television industry.

In 2001, The Saint Bernard Pass Charitable Foundation was formed to assist in the bulk movement of fresh water worldwide. Over the years, the foundation has drilled wells, built treatment facilities and exported ice melt to the areas of the world in desperate need.



Distillery Louis Morand & CIE S.A.

Accepted by Jean-Pierre Morand, on
behalf of his father Louis Morand,

Honorary President

Family Business Award

Established in 1889 in Martigny, the Distillery Louis Morand & CIE S.A. produces high quality brandy from the fruits and plants of the Canton du Valais, one of the 26 cantons in Switzerland. More recently, the company expanded into the field of spices and bio herbal teas under the brand name Grand Saint Bernard.

In 1958, when Louis Morand took over a flourishing but still local business from his energetic father, André, the brandy Williamine® had just been launched. Over the next three decades, it grew steadily, pushed forward by the sheer strength of its extraordinary flavor. The secret is in the quality of the Williams pears grown in Valais. To transform them with respect, care and finesse, into a pure eau de vie has been Louis Morand's life achievement. He succeeded in turning Williamine® into a true Swiss symbol.

Having been the soul of the company for more than 50 years, Louis Morand has now left it in the hands of a fourth generation, and is overseeing the new challenge it faces: to continue forging ahead on a 127-year-old road.




Yannick Guerdat

CEO at Artionet S.A

EU Alumnus
Entrepreneurship Award

Yannick Guerdat is a Swiss entrepreneur and CEO of Artionet. In addition, he is the manager of the show jumping Olympic gold medalist, Steve Guerdat, in charge of his communication and sponsorships. He completed his Bachelor of Science in information systems at EU Business School in 2008 and earned a master's degree from the Swiss Association for Leadership Training in 2012. He is also a member of the executive committee at Alp ICT Information Technology Group and vice president of the Club of Young Entrepreneurs in Switzerland.

Founded in 2001, Artionet is a web agency specializing in providing customers with superior SEO, web design, content management, e-commerce, social networking services and more. Artionet has just launched a new range of products in e-governance, ranging from the digital signature to pure online services. Their goal is to simplify and rethink the business processes of any company that wants to become digital.


Givaudan

 Stéphane Zwaans, Head of Natural
Ingredients Origination

Sustainability Award

Givaudan is a Swiss corporation with over 90 locations worldwide and is the global leader in the creation of flavors and fragrances, working in collaboration with food, beverage, consumer products and fragrance partners. The company focuses on responsible sourcing of ingredients, sustainable innovation, the health and wellness of customers, and eco-efficiency throughout all business operations: all in the interests the greater good of the planet.

Stéphane Zwaans has worked at Givaudan since 2002 as the head of global purchasing in the fragrance division and currently as the head of natural ingredients origination, working directly to procure the highest quality raw materials for both the fragrance and flavor divisions.


Dr. Raphaël H. Cohen

 CEO & Owner at
Management Boosters

Leadership Award

Dr. Raphaël H. Cohen has been, for many years, a serial entrepreneur, business angel, author, keynote speaker and academic director of the University of Geneva eMBA in entrepreneurship and business development. Dr. Cohen serves on the board of directors at several companies – including a Swiss bank – and, as an expert in intrapreneurship and professional agility, is a regular contributor to several business publications.

His book "Winning Opportunities: proven tools for converting your projects into success (without a business plan)" presents the IpOp Model that he has developed to help entrepreneurs and intrapreneurs identify, analyze and seize opportunities.

Since 1982, Dr. Cohen has been the CEO of Getratex, a Swiss corporation active in the fields of: finance and international trade, distribution of consumer goods, consulting, rescue management and financing for startups.





Special Direction

Dr. Shadi Khawandanah,
Chairman of the Board

Corporate Responsibility Award

Special Direction provides business consultancy, HR services and training programs that focus on positively impacting the lives of client's employees. The company has worked with international clients like Procter & Gamble, AXA, Siemens and Hyundai. Special Direction was ranked as the number one business consultancy house in the sector by *Forbes* two years in a row.

Dr. Shadi Khawandanah holds a bachelor's degree in electrical engineering with concentration in telecommunications, a master's in strategic management and a doctorate in organizational leadership. In addition, Dr. Khawandanah has founded more than 12 successful startups in the Middle East and Europe. He is the recipient of numerous awards including the Best Entrepreneur Award in 2013 and he was listed amongst the Top 15 Inspirational Business Leaders by General Motors in 2014.

Special Direction[®]
Group Of Companies



Philias

Bettina Ferdman Guerrier,
Founder & CEO

Corporate Responsibility Award

Philias provides services in corporate social responsibility (CSR) and training; promoting and integrating CSR strategies into the business practices of clients. Philias also focuses on assessing and improving the impact clients have on the environment, with a strong commitment to the local community by implementing corporate volunteering days, mentoring and pro-bono services.

After graduating with a degree in political science, Bettina Ferdman Guerrier worked as a business consultant at WHO and UNESCO, working in HIV/AIDS prevention campaigns for youth. She founded Philias in 1999 and received the Swiss Social Entrepreneur Award from AIESEC the following year. She is also a member of the Association Genilem, the Swiss jury of the Schwab Foundation's Social Entrepreneurship Award, a jury member of the Swiss Ethic Award, as well as a board member of Partage, the food bank of the Canton of Geneva.

philias
BUSINESS & SOCIETY



UNICEF

Nathalie Bourquenoud,
UNICEF Delegate
Social Responsibility Award

The United Nations International Children's Emergency Fund (UNICEF) has been working to improve the wellbeing and promote the rights of children across the globe since its creation in 1946 in response to famine and disease facing children after World War II. UNICEF's main accomplishments include: implementing the Declaration of the Rights of the Child, adopted by the UN General Assembly in 1959; accepting the Nobel Peace Prize in 1965 for the "promotion of the brotherhood among nations"; and the Convention on the Rights of the Child in 1989, the most widely and rapidly accepted human rights treaty in history. UNICEF is financed solely through voluntary contributions to aid their work in health, nutrition, education and sanitation, as well as protecting children against abuse, exploitation, violence and AIDS.

Nathalie Bourquenoud, Romandy delegate and member of the fundraising commission will accept the award on behalf of the organization.



Ben Kroon

Senior Advisor, Edmond de
Rothschild Private Bank
Alumni of the Year

With a wealth of accumulated expertise in banking, change management, leadership and corporate governance, Ben Kroon assumed the role of senior advisor to Edmond de Rothschild Private Bank early this year.

Ben Kroon is an EU alumnus and graduated from EU Business School in Antwerp, Belgium in just three years, with a fast track Bachelor of Business Administration. He went on to continue his studies at EU Business School, graduating in 1986 with a Master of Business Administration. After completing his MBA, he attended the American Graduate School of International Management (Thunderbird) in Phoenix, Arizona, an affiliate of EU Business School, where he earned a master's degree in international management in 1987. After completing his studies, he accepted an offer from Citibank as a management associate and was promoted to head of strategy and marketing for Citibank's Private Bank Europe, Middle East and Africa division.

In 2002, Ben Kroon was the youngest non-Swiss member to join the executive board of Banque Cantonale de Genève, where he was instrumental in saving the company after its bankruptcy and rebuilding its private client division. He is multilingual with fluency in Dutch, English, French and German. He currently resides in Geneva with his wife and three children.



BANQUE PRIVÉE
EDMOND DE ROTHSCHILD



A STATE-RECOGNIZED DEGREE FROM THE UNIVERSITY OF ROEHAMPTON IN LONDON ON ONE OF OUR CAMPUSES

Students can obtain a BSc (Hons) in International Business, an MSc in International Management or an MBA.

The University of Roehampton adheres to the standards set by the U.K. government's Quality Assurance Agency for Higher Education (QAA). It is recognized by the National Recognition Information Centre (NARIC). The University of Roehampton is the most research intensive modern university in the U.K. according to the Research Excellence Framework produced by the Higher Education Funding Council for England.

For more information, please contact us at: info@euruni.edu or visit www.euruni.edu and www.roehampton.ac.uk





SPECIAL AWARDS

Celebrating students and faculty who are committed to continued learning.



Angelina Pugach
Best Undergraduate Student
Ukraine



Patrick Alain Dose
Best Undergraduate Dissertation
Switzerland



Yves Pascal Glättli
Best Graduate Student
& Best Graduate Dissertation
Switzerland



Stef De Jong
Prince Fellow Award
for distinguished excellence in
teaching



Johnny Kim
Prince Fellow Award
for continuous, outstanding
contributions to the field of
education and to EU Business School





“

The tenacity that you used to go through the program each day until our graduation, that tenacity my friends, will get you where you want to go.

—

Steve Tunzi, MBA with a major in International Business & graduate speaker







COCKTAIL RECEPTION AT HOTEL PRESIDENT WILSON

Graduates, faculty members and guests were able to relax during an evening of cocktails and hors d'oeuvres upstairs in the Hotel President Wilson's Glow Lounge and Bar. Attendees reminisced about their time at EU and thanked the exceptional faculty members who have helped to shape them into future business leaders.







Scan this QR Code to see the Munich ceremony video on your mobile device.

MUNICH, GERMANY

June 20, 2016

Monday, June 20, EU Munich saw students celebrate their graduation at the prestigious Hotel Bayerischer Hof. It was the perfect location for the celebration; a fourth generation family business with the same core values as EU Business School - growth, tradition and diversity. The ceremony began with a welcome address from Managing Director Veronica Cancio de Grandy and was followed by an address by Academic Dean Dr. Begoña González Otero. The students were then addressed by keynote speakers Adolf Ogi, former president of Swit-

zerland, and Gunnar Heipp, director of the strategic planning department from the Munich Transportation System. The star of this year's ceremony was the topic of sustainability and was represented by distinguished guests such as N+P Industrial Design, which designed the Munich city bike to increase the ease of moving about the city, and Euro Brand Management, which focuses on sustainability in the supply chain of the footwear industry. Students were privileged to graduate in Germany's major economic powerhouse, Munich, a city that prides itself on innovation and an excellent quality of life.



CLASS OF 2016 STATISTICS

UNDERGRADUATE:

32 

DIFFERENT NATIONALITIES

3.0 

AVERAGE GPA

BSc International
Business
MOST COMMON MAJOR

GRADUATE:

25 

DIFFERENT NATIONALITIES

3.4 

AVERAGE GPA

MBA International
Business
MOST COMMON MAJOR

“
You are the new leaders of tomorrow, so it is important to give you the chance to create a better world. I'm sure you will do it and I'm sure you will succeed.
—

Adolf Ogi, former president of Switzerland





Gunnar Heipp

Director of Strategic Planning Department at
MVG (Munich Transportation System)

Commencement Address

Gunnar Heipp majored in civil engineering and urban planning while studying at the University of Karlsruhe and Trondheim. This later landed him the role of project manager in the same city. Since 2003, Heipp has been responsible for all Munich Transportation System (MVG) planning matters: from long-term urban planning and network strategy to infrastructure projects, multimodal integration and e-mobility. Heipp has led MVG to strategic success, developing MVG as Munich's first mobility provider and creating MVG's product portfolio, which now includes bikesharing, carsharing, e-mobility and a smart cities portfolio.

A chairperson for the Sustainable Development Commission for the International Association of Public Transport (UITP), Heipp is also involved in the public transport sector worldwide. UITP works to promote and support sustainable public transport and mobility in urban areas, with a long history spanning more than 125 years. UITP is the only worldwide network to bring together all public transport stakeholders and all sustainable transport modes.





Adolf Ogi

Former President of Switzerland & Founder of Freude Herrscht Foundation

Commencement Address

EU Business School was fortunate to have the presence of former president of Switzerland, Adolf Ogi speak at both the Switzerland and Munich commencement ceremonies. For more information about his career path, you'll find his detailed biography on page 31.

In addition to a career in politics, Adolf Ogi is the founder of The Freude Herrscht Foundation, established in loving memory of his son Mathias Adolf Ogi.

The foundation has worked for five years to support projects across Switzerland which help to contribute to a healthy level of self-esteem and physical fitness for the country's children.

2015 was an adventurous and active year for Switzerland's children: Freude Herrscht was delighted to provide support for over 20 projects that enabled children to make friends, stay healthy and explore some of Switzerland's beautiful landscapes.



EU Business School



reisenstheL

Peter Reisenthel,
Owner
Family Business Award

reisenstheL is a German, family-owned and run company, based in the district of Starnberg with an illustrious company history stretching back more than 45 years. The organization's international success is due to the company's 600 products, the carrybag its most famous, which are available in more than 2,000 colors and patterns and that have been awarded prestigious design prizes such as the Red Dot Award. Peter Reisenthel founded the company in 1971, opening a small shop in the center of Munich. Four decades and a wide array of well-loved cult products later, the reisenstheL brand has become a household name.

Peter Reisenthel has proven to be a charismatic entrepreneur and innovator with a keen instinct for trends, ideas, beautiful design and functionality. This self-made man has been and continues to be the face of the brand for over 45 years. Assisted by his wife and son, and with the help of Head of Design Katja Horst and the company's 70 employees, Reisenthel has built a strong family team that demonstrates tremendous dedication. It is this commitment to excellence that has given the reisenstheL brand credibility, authenticity and likeability. As Reisenthel says, "If I can't buy it, I make it myself."

reisenstheL
keep it easy



Luigi Grosso

Managing Director
Euro Brand Management
EU Alumnus
Entrepreneurship Award

In 1995, Luigi Grosso graduated from EU Business School with a Master of Business Administration, cum laude. Since then, he has gone on to establish his own company, Euro Brand Management (EBM). EBM was founded in 2005 and works primarily with the footwear industry in supply chain sustainability. Working alongside clients through the product lifecycle, from conception to production delivery, EBM helps to introduce initiatives which reduce their carbon footprint while maintaining cost effectiveness and efficiency. Prior to this, Grosso held senior management positions in some of the world's most successful global footwear and athletic companies, Nike among them.

Grosso expects sustainability to be a crucial factor in the future success of every business by 2050. What Grosso enjoys most about his job is the difference he makes from an environmental and sustainability perspective. A motto Grosso likes to live by is, "do what you like and you'll make a lot of money."

 **EURO BRAND
MANAGEMENT**
Sustainable
Packaging & Logistics



Steelcase

Raphael Stermann, Program Leader
Sustainable Systems Innovation
Sustainability Award

At Steelcase, people are at the heart of everything they do. Founded in 1912 in Grand Rapids, Michigan, their purpose is to unlock the potential of companies and the people that work for them; amplifying their engagement, performance and physical, cognitive and emotional well-being.

To achieve this, Steelcase works to create the social, environmental and economic conditions that allow people to thrive. The organization's mission is fundamentally grounded in sustainability, which it considers as an innovation lens and a pathway to future resilience. Sustainable leadership means constantly pushing boundaries and challenging the status quo. It requires design thinking in conjunction with sustainability principles that do not merely reduce cost or waste, but drive growth and value. Steelcase designs innovative products that extend asset value for clients while exploring new value creation opportunities. Representing Steelcase is Raphael Stermann.

Steelcase



Infineon Technologies AG

Dr. Christian Pophal, Corporate Head of Sustainability and Continuity Planning
Corporate Responsibility Award

Infineon Technologies AG is a world leader in semiconductor and system solutions, making life easier, safer and greener. These tiny, barely visible electronic components have become an indispensable part of our daily lives. They help to: feed regenerative energy into power grids with almost zero loss, tame power-hungry computers, safeguard the data flying through cyberspace and make our cars more energy efficient. A global leader in innovation and corporate responsibility, Infineon has a strong portfolio of over 25,000 technology patents and patent applications. It is the only European semiconductor manufacturer listed in the Dow Jones Sustainability World Index using the ten principles of the UN Global Compact's Organization for Economic Cooperation and Development to base their Corporate Citizenship Guidelines.

Representing Infineon is Dr. Christian Pophal, corporate head of sustainability and continuity planning. Pophal began his career in corporate responsibility at Infineon as the director of environmental affairs, leading the organization to be named among the world's top 15 percent of sustainable companies in 2011.



Diana Iljine

Director of Filmfest München
Internationale Münchner Filmwoche
Leadership Award

Diane Iljine began her role as director of Filmfest München, the Munich International Film Festival, by making some drastic changes. It was no small feat to convince shareholders to double the festival budget, but her bold and enterprising implementations resulted in new attendance records, an unprecedented turnout of industry professionals and heightened media coverage of the festival; making it the second largest film festival in Germany. For over 25 years, Iljine worked in film and television, mainly in sales and acquisitions, for companies such as ZDF and Sky Deutschland. Her book, "The Producer" is an industry standard reference and she is a consultant for international licensing, co-productions and video-on-demand. In 2011, Iljine successfully completed an MBA in economics at the Steinbeis School in Berlin.

Filmfest München has been held annually since 1983. The festival presents feature films and feature-length documentaries while also encouraging up-and-coming filmmakers. The majority of the films shown are German and compete for prizes; some of which are worth over 150,000 euros.

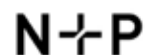


N+P Industrial Design

Christina Bausback, Managing Director
Social Responsibility Award

N+P Industrial Design is an industrial design studio with over 45 years of experience in developing products across industries, disciplines and markets. N+P, formerly Neumeister Design, was founded in 1970 by Alexander Neumeister, one of the most renowned industrial designers worldwide. His most prominent works include the Transrapid family, the ICE high-speed trains as well as a number of metros around the world.

Representing N+P is managing director, Christina Bausback. Bausback graduated as an industrial designer from Darmstadt University of Applied Sciences in Germany. Since joining N+P in 2008, Bausback has focused on the creation of strategic directions and leads the design process in the fields of product, graphics and interface.





SPECIAL AWARDS

Celebrating students and faculty who are committed to continued learning.



Felix Turck

*Best Undergraduate Student
Germany*



Julia Fellner

*Best Graduate Student
Austria*



Elizaveta Porseva

*Student Award of Excellence
Russia*



Carol Peitzsch

*Prince Fellow Award
Best Faculty Member*



“

In the degrees that you receive today, lies the hope to discover the road less traveled, the potential to push boundaries and become the leaders of today, and more importantly, of tomorrow. Let's begin.

Lam Vinh Thanh Tran, MBA
& graduate speaker





“

I met some really great people at EU, that's the best part.

Felix Turck, BSc in International Business





WE DEVELOP
LEADERS

WHO DEVELOP
PEOPLE

WHO DEVELOP
BUSINESS





“

Things don't always work out the way that you've planned, but accept the reality and keep moving towards your dreams.

—
Elizaveta Porseva, BSc in International Business & undergraduate speaker



COCKTAIL RECEPTION AT THE HOTEL BAYERISCHER HOF

The celebrations continued into cocktail hour over a glass of champagne at the five-star Hotel Bayerischer Hof. Our new graduates took this time to reminisce about their degree while making some new memories themselves.





“

Congratulations to the Class of 2016,
you made it!

—
Dr. Dirk Craen, EU Group president





Scan this QR Code to see the Munich ceremony pictures on your mobile device.

KOTA KINABALU, ASIA

April 2, 2016

The tenth annual Asia Commencement was held in the luxurious surroundings of Shangri-La's Tanjung Aru Resort and Spa in Kota Kinabalu, Malaysia. The award-winning hotel sits on a beach and enjoys 360 degree views of the South China Sea. The commencement address was given by EU alumnus and Mayor of Kota Kinabalu, The Honorable Datuk Dr. Boon Hai Yeo, who prepared students to take their first steps into a new life - starting with the EU stage to accept their hard-earned degrees. Graduates from Malaysia, Hong Kong, Vietnam, Cambodia, Philippines and Sri Lanka were conferred with their bachelor's,

master's and doctorate degrees by EU Group president, Dr. Dirk Craen. Distinguished guests, Wee Ghee Teoh and Peter Chun Wai Lee, were both awarded a doctor honoris causa for their exceptional career history. This commencement ceremony was a fitting recognition of EU students' hard work in their studies. Students Yiu Lin Vivian Wong, Thien Quang Kim and Van Ai Tran all shared their experiences and aspirations while at EU, representing the BBA, MBA and DBA students respectively. The ceremony was then followed by a high tea, during which family, friends, students and faculty had a chance to catch up, reminisce and talk about their plans for the future.





**The Honorable Datuk
Dr. Boon Hai Yeo**
Mayor of Kota Kinabalu
Commencement Address
EU Alumnus

Datuk Dr. Yeo was born in Sabah in 1956. He completed his Bachelor of Science with honors in environmental biology from the University of London in 1979.

Before he was appointed as Mayor of Kota Kinabalu, Datuk Dr. Yeo held positions such as Beaufort district officer, Kudat district officer, assistant director of public services department (JPA) Malaysia, president of the Sandakan Municipal Council and director-general of Kota Kinabalu City Hall.

In his speech, Datuk Dr. Yeo shared his vision to create a clean, green and liveable city, and stressed on the style of approach, service comes first. Datuk Dr. Yeo's appointment as the fourth Mayor of Kota Kinabalu City is warmly welcomed by political and business leaders alike, as they urged for the citizens' support to work together and achieve progress and prosperity for the city.



Wee Ghee Teoh
Founder of ACES Worldwide
Doctor Honoris Causa

Wee Ghee Teoh started his career as an industrial engineer after earning his Bachelor of Science in computer engineering from the University of London. He was a member of the team responsible for the design and implementation of a route planner for King's Cross Station in London.

Next, against all odds, Teoh managed to clinch a job as a ying ocer (engineering) with The Royal Air Force in the U.K. This experience instilled in him a practical sense of discipline, diligence, organization, and an understanding of human nature which he has put to good use. Another early achievement is the distinction of selling the only Oxberry Cinescan 6400 lm archiving system in Asia.

Currently, he is managing ACES Worldwide in the distribution of cellular, DNA, and stem-cell-based technologies, working in association with Nobel Prize nominee, Dr. Vincent Giampapa. Dr. Giampapa was nominated for the 2014 Nobel Prize for his breakthrough innovation in stem cell research in the area of anti-aging.



Peter Chun Wai Lee
Senior District Director at AIA Hong Kong
Doctor Honoris Causa

Peter Chun Wai Lee has been in the finance industry for over 20 years at AIA – The Real Life Company. AIA is the largest pan-Asian supplier of life insurance and Lee concentrates his efforts in Hong Kong as senior district director. Spanning his career, Lee has broken records and won awards due to his constant desire to improve.

Lee completed his master's in financial planning in 2005. In that same year, he also won the AIA Grand District Award. The following year, his achievements were recognized by the Society of International Registered Financial Practitioners and China Enterprise Evaluation Association which named him "The Best Professional Wealth Management Leader". He is also renowned in the industry for setting a new record of 100 million first year commission (FYC), thus winning the AIA Super Grand District Award.





“

During your studies at EU, you were passengers on a ship, but from now on you will be captains. You will navigate on the world seas, you will navigate through your professional career.

Dr. Dirk Craen, EU Group president





ASTANA, KAZAKHSTAN

April 6, 2016



On April 6, MBA students received their hard-earned graduate degrees in the capital city of Kazakhstan, Astana. Students completed the program in cooperation with the International Business School of the Kazakh University of Economics, Finance and International Trade (KazUEFIT), one of the leading business schools in Cen-

tral Asia. 2016 marks the fourth class of MBA students to graduate from EU in Astana, where classes are taught by lecturers from EU and KazUEFIT, through which students gain a completely international perspective. On behalf of EU Group President Dr. Dirk Craen and the whole EU team; EU representative, Roland Dittmer delivered guest speeches and presented students with their degrees.



AKTOBE, KAZAKHSTAN

July 13, 2016

On July 13, undergraduate students graduated with a dual degree from EU Business School and Kazakh-Russian International University. Kazakh-Russian International University is located in the western region of Kazakhstan that closely borders Russia. Friends, family, faculty and students got together to mark the special oc-

casional and reflect on what the new graduates had achieved. Undergraduate degrees represent a great leap forward in the students' lives, they will become more appealing to employers and will have the confidence to execute executive roles across a vast array of industries. By far, the most popular major for these future business-people was the comprehensive Bachelor of Business Administration.





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by HARRY WINSTON



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LIST OF GRADUATES

Undergraduate

Bachelor of Business Administration

Abay Kusainovich Zhumanazarov, Kazakhstan
 Ahmed Khaled Mohamed Samy Elsayed Elashram, Egypt
 Aiganym Koblandykyzy Zhapbas, Kazakhstan
 Akerke Abdiganikyzy Zhanuzak, Kazakhstan
 Akkanat Kalmuratkyzy Matkerimova, Kazakhstan
 Aleksandra Kukic, Bosnia and Herzegovina
 Ali Ismail, Egypt
 Ali Shamseldin Hassanein Ismail, Egypt
 Alidin Nuridinuly Mambetaliyev, Kazakhstan
 Altay Bissenbiuly Amir, Kazakhstan
 Amalkhan Mukhtarkyzy Altybayeva, Kazakhstan
 Amos Chung Rong Chai, Malaysia
 Anas Lourak, Morocco
 Anastasia Bondarenko, Russia
 Anastasiia Busko, Ukraine
 Angelina Pugach, Ukraine
 Anthonia Wolleswinkel, Netherlands
 Antoine Pierre Claude Chatelain, France
 Anton Popiy, Ukraine
 Arthur Martz, Switzerland
 Beliz Umulu, Turkey
 Benjamin Alexander Mueller, Germany
 Bekzhan Amangeldiuly Baibulatov, Kazakhstan
 Carlos Enrique Suito Schacht, Venezuela
 Chi En Teo, Malaysia
 Christina Laskaridou, Greece
 Daniel Seror, Belgium
 Daniela Cebotari, Moldova
 Daniil Novikov, Russia
 Daniya Nurlankyzy Baiturganova, Kazakhstan
 Daniyar Tokabaiuly Baishimov, Kazakhstan
 Daria Nikonova, Russia
 Daulet Sharipzhanuly Sarin, Kazakhstan
 Diana Dolskaya, Russia
 Diana Veronica Rivero Hueck, Venezuela/Spain
 Dimitrije Kovacevic, Canada
 Domantas Juraitis, Lithuania
 Dinara Ruslanovna Berikova, Kazakhstan
 Diwan Drupad Madan, India
 Elchin Mammadov, Azerbaijan
 Elena Todorova, Bulgaria
 Edvinas Zilinskas, Lithuania
 Elizaveta Rybak, Russia
 Evgeniya Motkova, Russia
 Faisal Fahad I Al Sayegh, The Kingdom of Saudi Arabia
 Fariza Zhaigaliyevna Zhailauova, Kazakhstan
 Francisco Javier Rios Juliaio, Colombia
 Giulian Bernardes Meier, U.K.
 Grega Erzen, Slovenia
 Guldana Zhumabayevna Kunsariyeva, Kazakhstan
 Gulnara Myktybayevna Baiterekova, Kazakhstan
 Hashem Wael El-Nokrashy, U.S.A.
 Haw Yuen Liau, Malaysia
 Hiu Lam Li, Hong Kong
 Hoi Ching Leung, Hong Kong
 Howard Tshun Hsien Lim, Malaysia
 Isadora Campos de Almeida, Brazil
 Ismayil Madatov, Azerbaijan
 Jan Niclas van Harten, Germany
 Jaume Navarro Adell, Spain
 Johanna Emanuelsson, Sweden
 Jose Antonio Mosquera Palacio, Ecuador
 Josef Seilern-Aspang, Austria
 Juan Camilo Consuegra Angulo, Colombia
 Jules Gaston Rogues, France
 Lau Ha Kwok, Hong Kong
 Laura Arturovna Daudova, Kazakhstan
 Linda Thobeka Motsei, South Africa
 Long Che Chung, Hong Kong
 Lourdes Anyumar Rodriguez Sanguino, Venezuela
 Manuel Vidal Gayoso, Spain
 Marc-Oliver Groos, Germany
 Marco Van Gorp, The Netherlands
 Marie Alice Esclozas, France
 Mariya Mikhailovna Rumyantseva, Kazakhstan
 Mariya Yegorovna Dolgova, Kazakhstan
 Marzhan Bakytzhankyzy Konakbay, Kazakhstan
 Mikhail Vlasenko, Russia
 Mihnea Petru Grigoriu, Romania
 Mohamed Alami, Morocco
 Mukhammed Yersenovich Dussakov, Kazakhstan
 Murat Mirzhanovich Ormanov, Kazakhstan
 Nadezda Shiryayeva, Russia
 Nadine Mary Helen Murray-Richter, Canada
 Nameer Suhail Musa Khoury, Jordan
 Natalia Polomoshnova, Russia
 Nathalie Jane S. Plizardo, Philippines
 Nathasya Octaviane, Indonesia
 Nazhel Tompakova, Kazakhstan
 Nikita Dudryyev, Ukraine
 Nikola Désirée Dinsing, Germany
 Nurgul Nurzhankyzy Baiganova, Kazakhstan
 Nurtay Amantaiuly Daribayev, Kazakhstan
 Olivia Eva Josefina Gustavsson, Sweden
 Oussama Louahlia, Morocco
 Pak Ki Choi, Hong Kong
 Patrick Alain Dose, Switzerland
 Pedro Miguel Ferreira Coelho, Portugal
 Perizat Kulamankyzy Baktybayeva, Kazakhstan
 Pontus Högsfædt, Sweden
 Rajab Rajeh Abu Assab, Jordan
 Ramilya Makhpirova, Kazakhstan
 Rashad Suleymanli, Azerbaijan
 Rustam Kanatovich Zhanibekov, Kazakhstan
 Sabina Andreyevna Matveyeva, Kazakhstan
 Sam Nie Chan, Malaysia
 Serhii Ivanus, Ukraine
 Shanice Mariah Francis, India
 Shuk Ying Chan, Hong Kong
 Silja Mäkinen, Finland
 Sofia Pedon, Italy
 Sofia Rivkina, Estonia
 Soojin No, South Korea
 Termeh Arshad Bakhtiari, Iran
 Tiya Arshad Bakhtiari, Iran
 Tsz Ching Katherine Lam, Hong Kong
 Tsz Shan Wong, Hong Kong
 Ulzhangul Kurmangazyevna Turmagambetova, Kazakhstan

Vadrianna Vui Nah Chung, Malaysia
 Vadym Rozhkov, Ukraine
 Valerie Blasi Fernandez, Belgium
 Valtyr Pjetur Daregard, Iceland
 Vera Kogay, Kazakhstan
 Viviana Victoria Berlin Osuna, Venezuela
 Vladimir Kandel, Russia
 Volodymyr Radchenko, Ukraine
 Vyacheslav Vyacheslavovich Reznikov, Kazakhstan
 Wai Yan Chu, Hong Kong
 Wan Ki Li, Hong Kong
 Welson Yeung Heng Ngui, Malaysia
 Wissal Benryane, Morocco
 Xandria Kah Yee Ban, Malaysia
 Yannic Renatus, Germany
 Yee Man Shek, Hong Kong
 Yingfei He, China
 Yiu Lin Vivian Wong, Hong Kong
 Yershat Kuatuly Netullin, Kazakhstan
 Yuen Ping Wong, Hong Kong
 Yuen Yi Chan, Hong Kong
 Yuk Pui Leung, Hong Kong
 Zhanel Rollanovna, Kazakhstan
 Zhanatova Zharkynay Konyskyzy Konys, Kazakhstan
 Zhibek Sakenkyzy Berdibayeva, Kazakhstan

Bachelor of Arts (Hons) in International Business

Alena Iaroslavtceva, Russia
 Artem Dyadkov, Russia
 Charles Antoine Albert, Seychelles
 Elif Kaya, Germany
 Ibrahim Iskandarli, Azerbaijan
 Ilaria Prinoth, Italy
 Katja Raot, Russia/Germany
 Marcela Ortiz Cabarrus, Guatemala
 Sevda Samadova, Azerbaijan
 Valeriya Anoshina, Russia

Bachelor of Science (Hons) in International Business

Ahmed Hassan, Egypt
 Akhan Yessenov, Kazakhstan
 Alexander Bernhard Blum, Germany
 Ana Shengelia, Georgia
 Anastasia Ermakova, Russia
 Anastasia Litskevich, Russia
 Artem Birkle, Russia
 Ashley Quirk, U.S.A.
 Assel Aityurina, Kazakhstan
 Branko Malijevic, Bosnia and Herzegovina
 Christina Scherbaum, Germany
 Christopher Louis Bergner, U.S.A./Germany
 Dalia Gazah, Libya
 Danny Sudrajat Ludy, Indonesia
 Daria Tkachenko, Ukraine
 David Androshchuk, Ukraine
 Dayana Dikanbayeva, Kazakhstan/ Latvia
 Denis da Silva Melo, Brazil
 Diego Ljubo Miletich Abadie, Croatia
 Eleftherios Aslanidis, Greece
 Elena Poletti, Italy
 Elizaveta Porseva, Russia
 Emanuela Abate, Italy
 Ericson Lukman, Indonesia

Evgeniya Dubcheva, Russia
 Felix Turck, Germany
 Gea Alessi, Italy
 Georgii Lazarov, Russia
 Gulsum Orynbay, Kazakhstan
 Hanna Mazaliova, Belarus
 Iakov Philippov, Russia
 Ivanna Melnyk, Ukraine
 Jamila Ibrahimli, Azerbaijan
 Keisuke Sakai, Japan
 Kirill Polikhronidi, Russia
 Kryštof Kocman, Czech Republic
 Leslie Elisabeth Leonarda Mouradian, The Netherlands
 Maria Palienko, Russia
 Maximilian Frank Eisermann, Germany
 Mohammed Faisal Kareem, Iraq
 Moritz Nikolaus Baur, Germany
 Mykyta Pavlenko, Ukraine
 Nail Khayrullin, Russia
 Nikita Filipov, Ukraine
 Nikita Shevtsov, Russia
 Nizami Khalilov, Azerbaijan
 Oleksandr Kim Ukraine
 Olessya Shkuropatova, Kazakhstan
 Pierre Laubach, Belgium
 Raphael Gruber, Germany
 Ruslan Usmanov, Kazakhstan
 Rysbek Akyzbek Uulu, Kyrgyzstan
 Sander Hakkinen, Estonia
 Santiago Pareja Escobar, Colombia
 Sergey Pozdnyakov, Russia
 Sophia Anna Maria Isabell Mavrodineanu, Germany
 Stefan Beschorner, Germany
 Tamerlan Tahmazov, Azerbaijan
 Toghrul Kazimli, Azerbaijan
 Vladislava Gerdt, Russia
 Wilhelm Strångh, Sweden
 Yannick Philippe Brandt Boeck-Chenevier, Germany
 Yevhenii Dziuba Ukraine
 Youssef Lahbabi, Morocco

Bachelor of Arts in Communication & Public Relations

Alyssa Derguini, France
 Arabella Magali Hallmark, U.K.
 Ekaterina Reznitskaya, Russia
 Fedir Molchanov, Ukraine
 Gabriella Murman, Sweden
 Gwendoline Charbein, Belgium
 Johra Alami Talbi, Morocco
 Silvia Calderon Buraye, Colombia
 Tatiana Mokrushina, Russia
 Zhuldyz Kuderina, Kazakhstan

Bachelor of Arts in Leisure & Tourism Management

Candice Mackay, South Africa
 Dimitra Gkika Jonathan Serjei, Greece
 Enrika Adomaviciute, Lithuania
 Hazal Hira Ozbek, Turkey
 Ilya Bessudnov, Russia
 Maria Rylova, Russia
 Solorzano Morales, Switzerland

Bachelor of Arts in International Relations

Aleksey Romanov, Russia
 Assem Mukhtar, Kazakhstan
 Fatoumata Bocar Ly, Guinea
 Gulnaz Aitbay, Kazakhstan
 Kamilla Mammadzada, Azerbaijan
 Mammadzada Kamilla, Azerbaijan
 Maria Victoria Najera Rafanan, Spain
 Mihail Cebotari, Moldova
 Miras Saiynov, Kazakhstan
 Noëlle Alice Demole, Switzerland
 Noof Mahmood Mohamed Husain Mohamed, Bahrain
 Sarah K. Torstensson, Sweden
 Stepan Kondratenko, Ukraine
 Vladimir Jovanovic, Serbia

Bachelor of Arts in Sports Management

Ali Lopez, Venezuela
 Constantin Lerner, Austria
 Dmitry Lukyanov, Russia
 Ignatius Takura Mugwaga, Zimbabwe
 Jonathan Serjei Solorzano Morales, Switzerland
 Lisa Maria Hernandez, Germany
 Santiago Pizano Gomez, Colombia
 Syrmo Elena Tsolakidoy, Greece

Bachelor of Science in Business Finance

Ajana Nouamane, Morocco
 Aleksei Belogolov, Russia
 Alexandra Motkova, Russia
 Alina Khaibulova, Russia
 Aliya Muratovna Aitzhanova, Kazakhstan
 Alla Matskul, Ukraine
 Altynai Otelbay, Kazakhstan
 Anel Zhanbulatovna Umarova, Kazakhstan
 Anna Poltoratckaia, Russia
 Anton Emelianov, Russia
 Arnau Casals i Bastús, Spain
 Arslan Askatovich Urazambetov, Kazakhstan
 Artem Yushkovskyy, Ukraine
 Assel Nurbolatovna Zhumabek, Kazakhstan
 Daryna Kravchenko, Ukraine
 Eyita Oduduobong Kingsley, Nigeria
 Felix von der Decken, Germany
 Hamza Benjelloun, Morocco
 Henry Alexander Sellheim, Germany
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 Ivan Krasimirov Gluharov, Bulgaria
 Ivan Molchanov, Ukraine
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 Tetiana Ostapenko, Ukraine
 Vega Sampa Kamwendo, Zambia
 Viktoriia Abramicheva, Russia
 Wiam El Fati, Morocco
 Zhadyra Bakhytzhanova, Kazakhstan

Bachelor of Science in Digital Media Management

Johan Axel Olof Forseke, Sweden
 Bachelor of Arts in Business & Sustainability Management
 Andru Svoboda, U.S.A.
 Kai Robin van Harten, Germany

Bachelor of Arts in Business & Sustainability Management

Andru Svoboda, U.S.A.
 Kai Robin van Harten, Germany

Bachelor of Arts in Business & Design Management

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 Margaryta Pugach, Ukraine
 Mikaela Ingrid Astrid Brunn, Sweden
 Nadia Betenjanah, Syria/Canada

Bachelor of Arts in Family Business Management

AbdulRehman Motasim F Hajaj, Kingdom of Saudi Arabia

Bachelor of Arts in Management & Graphic Design

Gareleos Gasin, Malaysia
 Zheng En Siau, Malaysia

Bachelor of Arts in Management & Interior Design

Frankie Jun Jye So, Malaysia
 Jackson Chung Shen Ngu, Malaysia
 Stephanie Kit Man Wei, Malaysia
 Tong Teng Chin, Malaysia

Executive Bachelor of Business Administration

Bojan Lazic, Serbia/Switzerland
 Felipe Vizcaino Armijos, Ecuador
 Nadine Mary Helen Murray-Richter, Canada
 Rodrigo Ramons Souza, Brazil
 Tianle Yu, China
 Zsolt Richard Zsebesi, Hungary

Graduate

Master of Science with a major in International Management

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Anita Zeitzschel, Germany
Farid Aghayev, Azerbaijan
Levan Brelidze, Georgia
Mariia Kovalenko, Russia
Marina Yunusova, Russia
Marko Simic, Serbia
Nesilda Bidaj, Albania
Nikihilesh Korde, India
Olga Shreiber, Russia
Sahil Sharma, India
Yoneta Izvorska, U.K.

Master of Business Administration

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Alejandra Eugenia Castellanos Nosthas, Spain
Aleksandar Stamenkovic, Serbia
Alessandra Caratozzolo, Italy
Alexander Brunner, Austria
Anastasia Prokhorova, Russia
Anastasiia Zhabinskaia, Russia
Andrea Maria Cornejo Hernandez, El Salvador
Arun Mathew Oommen, India
Assyl Khairbekova, Kazakhstan
Axel Alessandro Meyer-Wölden, Germany/Italy
Charalampos-Damianos Pavlakis, Greece
Chi Tao Cyrus Lee, Hong Kong
Chiu Lung Kwok, Hong Kong
Christian Paige, Germany
Diana Tovar, Peru
Dmitrii Nikolaev, Russia
Duc Quynh Hoa Nguyen, Vietnam
Elina Avdeyeva, Kazakhstan
Gautam Daryanani, India
Faten Tawfik Ibrahim Ghanem, Egypt
Fu Wing Cheung, Hong Kong
Gwabene Buhendwa Serge, Congo
Hau Wai Pun, Hong Kong
Hong Fat Lai, Hong Kong
Ivan Wiedemann, Russia
Jelena Paunic, Serbia
Juan Antonio Estrada Herrera, Mexico
Julia Fellner, Austria
Juliana Lancheros Mantilla, Colombia
Karina Karimova, Russia
Kateryna Kurlova, Ukraine
Lam Vinh Thanh Tran, Canada
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Marina Kostuchenko, Russia
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Mei Shan Fan, Hong Kong
Minodora Brimpari, Greece
Mohammad Salemizadeh, Iran
Minh Tuan Tran, Vietnam
Nimisha Kalevaru, India
Oleg Rozenblat, Ukraine
Pasha Junaid, India
Per Oskar Christoffer Palmstedt, Sweden

Philipp Hana, Germany
Rejul Kunhiraman, India
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Sachita Bankim Desai, India
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Sushma Pandey, India
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Yun Yung Lee, Malaysia

Master of Business Administration with a major in International Business

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Aigerim Kissikova, Kazakhstan
Ainur Abdrakhmanova, Kazakhstan
Akhmad Mustafin, Kazakhstan
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Amirahov Vugar Amiaha, Azerbaijan
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Cholpon Tursunaliyeva, Kyrgyzstan
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Khalil El Ghazzi, Lebanon
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Li Zhu, China
Liliia Makhmutova, Russia
Madina Abdirova, Kazakhstan
Maksim Degtyarik, Belarus
Marilet Branders, South Africa
Marina Loginova, Russia
Mazen El Sadek, Lebanon
Meiramgul Augaliyeva, Kazakhstan
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 with a major in International Marketing**

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 Ana Cristina Guerrero Davila, Colombia
 Andrey Mashinin, Russia
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The Association holds regular networking events, exchanges, presentations, talks and seminars designed to further promote connections between alumni who are active members of the international business community so you can proudly continue to represent our university.

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