

Personal Information

| | | | | | |
|--------------------------|--|-------------------------|--|--------------|-----|
| Surname | | First name | | Gender | M F |
| Date of birth (DD/MM/YY) | | City & country of birth | | | |
| Nationality | | Marital status | | Passport no. | |

Mailing Address

| | | | | | |
|----------------|--|---------|--|-------------|--|
| Street, number | | | | | |
| City | | Country | | Postal code | |
| Phone | | Mobile | | | |
| Fax | | Email | | | |

Permanent Home Address (if different from above)

| | | | | | |
|----------------|--|---------|--|-------------|--|
| Street, number | | | | | |
| City | | Country | | Postal code | |
| Phone | | Mobile | | | |
| Fax | | Email | | | |

Which bachelor's program are you applying for?

BSc (Hons) in International Business with a minor in:

- ☐ Business Administration
- ☐ Communication & Public Relations
- ☐ Leisure & Tourism Management
- ☐ International Relations
- ☐ Sports Management
- ☐ Business Finance
- ☐ Digital Media Management
- ☐ Business & Sustainability Management

- ☐ Business & Design Management
- ☐ Family Business Management

- ☐ BA - Bachelor of Arts (Hons) in Business Management*
- ☐ BA - Bachelor of Arts (Hons) in Business Management & Marketing*
- ☐ BA - Bachelor of Arts (Hons) in Business Management & Finance*
- ☐ BA - Bachelor of Arts (Hons) in Business Management & Enterprise*
- ☐ BA - Bachelor of Arts (Hons) in Business Management & Human Resources Management*

***October and February start dates only**

Academic Year

For the semester beginning: ☐ October ☐ February ☐ June ☐ August

Education

High School Studies

| | | | |
|-------------|--|------------------|--|
| High school | | Contact person | |
| City | | Diploma obtained | |
| Country | | Dates attended | |

Undergraduate/Bachelor's Studies (completed or in progress)

| | | | |
|----------------|--|---------------------|--|
| University | | Degree obtained | |
| City | | Major | |
| Country | | Dates attended | |
| Contact person | | Grade point average | |

Tests (please indicate the date(s) and the score(s) of the test(s) taken)

| | | | |
|-------|--|-----------------|--|
| TOEFL | | PTE Academic | |
| IELTS | | EU English exam | |
| CAE | | English native | |

Languages (indicate your competency if applicable)

| | Native | Fluent | Intermediate | Basic |
|-----------------|--------------------------|--------------------------|--------------------------|--------------------------|
| English | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| French | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| German | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Italian | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Spanish | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Other (specify) | | | | |

Honors Received (please list any academic, professional, sporting or community awards and include year, award, etc.)

Extra-Curricular Activities (like sports, hobbies, interests, volunteering activities; please include dates, organizations, etc.)

Previous Work Experience & Internships (starting with the most recent)

| Job 1 | Job 2 |
|---------------------|---------------------|
| Employer | Employer |
| Location | Location |
| Dates | Dates |
| Job title | Job title |
| Full-time/Part-time | Full-time/Part-time |

What are your career and long-term objectives? (max. 50 words)

How did you first learn about EU's programs? (specify one)

- ☐ Fair or exhibition. Which one?
- ☐ Educational guide. Which one?
- ☐ In the press. Which publication?
- ☐ Recommendation from a former student. Name:
- ☐ Internet. Which website/search engine?
- ☐ Social network. Which one?
- ☐ Admissions Office, please specify the campus:
- ☐ Educational agency. Which one?
- ☐ Other, please specify:

Documents to be submitted

1. Completed application form
2. 1 certified copy of high school diploma and transcripts
3. Proof of English level or test score (for non-native speakers)
4. 2 letters of recommendation
5. 1 written or video essay
6. An electronic passport photo or 3 printed passport-size photos
7. 1 copy of valid passport or ID card
8. Bank certificate or letter certifying the applicant's financial solvency
9. €200 non-refundable application fee (check, money order or receipt of bank transfer payable to EU)

Written/Video Essay

Write an essay or record a two-to-three minute video essay* to be included in your application package that will help the EU Admissions Committee become acquainted with you, understand your motivation to attend EU and determine how well you can express yourself. The essay should be on one of the following topics:

1. Tell us about the most challenging team experience you have had to date. What role did you play? What did you learn?
2. Please describe a personal failure that has impacted on your life and what you learned from it.
3. What achievement are you most proud of (studies, sports, professional life, etc.)?
4. If you could imagine an entirely different life from the one you lead, how would you want it to be?
5. Each of us has been influenced by people, events and situations in our lives. How have these influences shaped who you are today?

*Visit the Admissions section on www.eumunich.com for instructions on how to submit video essays.

Certification

I understand and accept the terms that govern the admissions procedure and participation in any program of EU Business School. I certify that the information I have provided in the application is complete and accurate and that the content of my application essay is my sole and original work. In case of withdrawal, I am aware that I will not be reimbursed for tuition fees already paid. My signature below indicates that all the information contained in my application is complete, factually correct and honestly presented.

| | |
|------------|--------------------------------------|
| Signature: | Date: ____ / ____ / ____ DD MM YY |
|------------|--------------------------------------|