



EUROPEAN
UNIVERSITY
40
ANNIVERSARY

European
University
Business School





COMMENCEMENT CEREMONIES

2013

ONE UNIVERSITY
ONE NETWORK





EU Barcelona
Commencement Ceremony 2013



EUROPEAN UNIVERSITY
BUSINESS SCHOOL 3.0



TABLE OF CONTENTS

07 **MESSAGE FROM THE PRESIDENT**

08 **EU AWARDS**

10 **EU MUNICH, GERMANY**

Commencement Ceremony

Distinguished Guests

Special Awards

Cocktail Reception

24 **EU GENEVA & MONTREUX, SWITZERLAND**

Commencement Ceremony

Distinguished Guests

Special Awards

Cocktail Reception

36 **EU BARCELONA, SPAIN**

Commencement Ceremony

Distinguished Guests

Special Awards

Cocktail Reception

50 **EU HONG KONG, ASIA**

57 **EU ASTANA, KAZAKHSTAN**

58 **LIST OF GRADUATES**

62 **ALUMNI ASSOCIATION LETTER**

INFO

At the beginning of each section, you will find QR codes that correspond with the commencement picture galleries. Below also find the codes for the website, blogs and videos.

EU Today TV | Events Section
www.euruni.tv



Websites & Blogs
www.euruni.edu



QR codes for the videos of the various ceremonies

Munich, Germany



Geneva & Montreux, Switzerland



Barcelona, Spain



EU DNA PRINCIPLES

+ Develop key business values for our students:

- RESPECT
- INNOVATION
- TRANSPARENCY
- TRUST
- LOYALTY
- CONFIDENCE

+ Faculty and staff support our students like customers

+ Be different, be the first, be unique

+ Install at EU a multicultural environment

+ Be open to a global business world

+ Sharpen and nurture curious minds

+ Become a networker

+ Become an entrepreneur/intrapreneur

+ Live diversity

+ Become a world changer

ALL THIS IN A **MAD** CULTURE
THE CULTURE THAT **MAKES A** DIFFERENCE

WELCOME, EUROPEAN UNIVERSITY CLASS OF 2013!

Dear Graduates, Parents and Alumni,

First of all: congratulations to the class of 2013. You made it!

Graduates: it takes great determination and diligence to complete your academic studies and we hope you realize, and are proud of, this momentous accomplishment.

Parents and caretakers: thank you for attending this year's commencement events which recognize the students' achievements and for your support throughout their studies; everyone has put in a lot of hard work.

None of us know what the future has in store, but I am confident that each and every one of you is prepared for whatever the next step may be. I encourage you to be brave, daring and visionary in whatever path you choose, whether as an entrepreneur or employee. I am confident that I stand before the next generation of business leaders, and that you will all go on to enjoy great success in your chosen careers.

With the future in mind, I offer you a few words of wisdom:

1. **Be curious.** The world is full of opportunity, but you have to find it. Keep an open mind and continually educate yourself on the newest developments around the globe.
2. **Be committed.** In whatever you choose to do, be passionate so that you are able to stay dedicated without hesitation. Loyalty goes a long way.
3. **Be confident.** You are bright, well-educated individuals with a lot to offer. Do not forget that! Be proud of your skills and strengths.

While the future is waiting for you to take hold of it, do not forget to stay connected to those who have been instrumental in getting you there. This year EU is launching its improved Alumni Association and corresponding website. I sincerely hope that you will all use these tools to stay in touch.

I wish you the best of luck in all you do.

Yours sincerely,



Dr. Dirk Craen
President



AT EU
WE FOCUS ON
STARS

Special
Talent
Authenticity
Responsibility
Success

EU AWARDS



The Saint Bernard Pass Charitable Foundation was formed in 2001 with the objective of bringing clean water and water treatment facilities to those in need worldwide. The safety and accessibility of drinking is a major concern throughout the world. Health risks arise from the consumption of water contaminated with infectious agents, toxic chemicals and radiological hazards.

Over the years, the Saint Bernard Pass Charitable Foundation, located in Canada's Northwest Territories, has been active in the exploration and drilling of water wells in third world countries, as well as the building of facilities to treat water. The foundation is currently exploring the concept of shipping "ice melt" to places in desperate need of water.

In 2010, the Foundation launched a new initiative with European University. Every year, they give six individual awards to deserving recipients at each of the university's annual Commencement Ceremonies in Spain, Switzerland and Germany. These awards recognize substantial efforts in corporate responsibility, sustainability, leadership, social responsibility and family business management, and always include a special award given to the top MBA graduate who exemplifies innovative entrepreneurship.

Christina Saint-Marché, founder and mother of EU alumnus Richard Chance Saint-Marché, speaks of the respect and gratitude the Saint-Marché family has for European University:

Our family made this commitment because we wanted to continue to be connected to European University long after our son graduated. I ask you, as parents of these fine graduates, to stay connected to the university as well. The more you lend your voice to this university and its educators, the stronger EU will become. The value of the diplomas that our children receive today is derived from the core strength of this institution.

A wise man once said to me: "In order to make a difference...you have to be the difference." I ask you today to think about how you can "be the difference" for the students who follow our children and for the university as a whole.

Congratulations to this year's graduates and their parents, who made it possible.



FAMILY BUSINESS

This award was created to recognize top-performing family businesses that successfully combine tradition and innovation. These businesses make substantial contributions to the global economy, as well as the local community, and become an inspiration for other family businesses.



MBA ENTREPRENEUR

This award aims to recognize a Master of Business Administration student with an excellent academic record, who has shown entrepreneurial initiative and has outstanding career prospects; demonstrating extraordinary achievements in the face of challenges or adversity.



SUSTAINABILITY

This award recognizes businesses or individuals who have demonstrated a commitment to environmental excellence through outstanding and innovative sustainability practices. Sustainability includes processes such as preventive maintenance programs, like waste reduction and recycling.



LEADERSHIP

This award aims to recognize businesses or individuals who have demonstrated a commitment to leadership excellence. The awards promise to acknowledge the best, brightest and most dynamic individuals and alumni who have emerged as leaders in their respective paths.



CORPORATE RESPONSIBILITY

This award aims to recognize businesses that consistently make positive contributions to their communities through a clear corporate social responsibility strategy. With the highest core values, these companies operate transparently and actively nurture employee development.



SOCIAL RESPONSIBILITY

This award aims to recognize businesses or individuals who consistently make positive contributions to the communities they serve through their dedication and social responsibility. This award celebrates individuals who make sustainability the core of their daily practices.



Scan this QR Code to see the Munich ceremony pictures from your mobile device.

MUNICH, GERMANY

June 1, 2013

Every EU student's university career culminates in the formal event that celebrates the completion of their degree: commencement. This important occasion acts as a transition for students.

Two thousand and thirteen marked the 20th graduation ceremony held at the European University Munich campus. This year's commencement took place, as is tradition, at the magnificent Festsall of the luxurious Hotel Bayerischer Hof in the Munich city center.

Saturday, June 1st was a joyful day as graduates celebrated their very hard work; parents rejoiced in the accomplishments of their children; and professors and administrators commemorated the fruits of their labors. The graduates were joined by over 300 friends and family members. European University and its president, Dr. Dirk Craen, welcomed distinguished guests, award winners and speakers.

Dean Sascha Liebhardt acted as the Master of Ceremonies, welcoming all the attendees and congratulating students on

the hard work and dedication that led to this momentous occasion. Yves Leterme, Deputy Secretary-General of the Organisation for Economic Co-operation and Development (OECD) and former Prime Minister of Belgium, delivered the 2013 commencement address, and started the day by saying: "Ladies and gentlemen, you are all, as future graduates, very rich people. Skills are the currency of this 21st century, and you have a lot of this currency. You have a lot of skills." Dr. Leterme then went on to talk about the OECD, showing



his enthusiasm for hiring EU graduates and commenting that at his organization, they are always looking for “bright, brilliant, ambitious people” to hire. It is clear that the education EU has provided to its 2013 graduates will serve them well in their job hunt.

Dr. Leterme was joined by important members of the German business community who were recognized during the ceremony for their triumphs, successes, humility and leadership in their fields included: Annette Roeckl, CEO of Roeckl Fashion; Dr. Franz Georg Strauß, Director of the

Board of the Marianne Strauß Foundation; Stefan Reinhold, Managing Director of CEWE COLOR Munich; Manfred Newrzella, Managing Director Association of Munich Breweries; and Peter and Brigitte Meier, CEOs of Eduard Meier GmbH.

This year, there were over 70 bachelor's and MBA graduates representing 27 nationalities. This diverse and large group will undoubtedly follow rich and diverse paths into successful futures in the business world.

CLASS OF 2013 STATISTICS:

Undergraduate

- 17 different nationalities
- 3.0 average GPA
- Most common major:
Business Administration

Graduate

- 16 different nationalities
- 3.6 average GPA
- Most common major:
International Business

 **WENGER®**



Multi-Functional Like You!



SEAFORCE
01.0641.104



www.wenger.ch





Yves Leterme

Deputy Secretary-General of the OECD &
former Prime Minister of Belgium

Keynote Speaker & Doctor Honoris Causa

Former Prime Minister of Belgium, Yves Leterme, was appointed Deputy Secretary-General of the OECD on December 8, 2011. He is in charge of Social Affairs, Education, Governance and Entrepreneurship.

Before joining the OECD, Dr. Leterme held a varied scope of political posts in Belgium. After starting his career as an alderman in his hometown of Ypres, he then became a Deputy in the Chamber of Representatives, Group Chairman, National Secretary and Chairman of the CD&V party, Minister-President of the Flemish Government, Federal Senator, Deputy Prime Minister, Minister of the Budget and Mobility, Minister of Foreign Affairs and Prime Minister. At a professional level, he has worked, *inter alia*, as a deputy auditor at the Belgian Court of Audit and as an administrator at the European Parliament.

Yves Leterme, who was born on October 6, 1960, has a degree in Law and Political Science from the University of Ghent.



“

Skills are the currency of the 21st century, and you have a lot of this currency.

”

Yves Leterme





Annette Roeckl

CEO of Roeckl Fashion
Leadership Award

Annette Roeckl, born in 1967 in Munich, has run the family hand-made glove and accessories business successfully since 2003, representing its sixth generation. She started training at the company after the birth of her son in 1988. She eventually became company successor and was the first woman to do so. Her vision combines the traditional and modern. The company grows continuously, currently employing some 300 staff members in Germany and the rest of Europe. Distribution is operated through a wide range of national and international retail partners as well as 22 of Roeckl's own stores and shop-in-shop spaces in Germany and Austria.



Franz Georg Strauß

Director of the Board of the Marianne Strauß Foundation
Social Responsibility Award

Marianne Strauß, beloved first lady of former Bavarian Prime Minister Franz-Josef Strauß, was killed in a tragic car accident in 1984. Her children established the Marianne Strauß Foundation to continue her legacy helping the elderly, disadvantaged and handicapped. The Foundation's initial capital was raised through donations and concerts by the Bavarian Broadcasting Service, which still contributes to the Foundation through its charity event "Sternstunden, wir helfen Kindern" (Magic Moments – we help children) which culminates in a yearly live T.V. broadcast before Christmas. The Foundation also increases awareness for personal responsibility and a sense of family.



Stefan Reinhold

Managing Director of CEWE COLOR
Corporate Social Responsibility Award

CEWE COLOR, a photo and online print service company with 3,300 employees across 24 countries, is both a market and technological leader. Its commitment to corporate social responsibility is demonstrated by numerous projects which it has been promoting and supporting for many years on local, regional and international levels. Stephan Johannes Reinhold started to work for CEWE COLOR in 1988, and has had numerous responsibilities within the company, from setting up new production facilities to opening new subsidiary corporations abroad. He currently manages a production plant in Munich with 250 employees and an output of up to three million pictures per day.



GSTAAD PALACE
SWITZERLAND

100 years Magic in the Mountains



3780 Gstaad - Switzerland
Phone: +41 33 748 50 00
info@palace.ch - www.palace.ch


THE LEADING HOTELS
OF THE WORLD


SWISS DELUXE HOTELS


LEADING
SPAS



SPECIAL AWARDS

EU awards students and faculty who are committed to education both inside and outside the classroom.



Anna-Lena Kuntz
Best Bachelor's Student
Germany



Meruyet Mukhamedyarova
Best Undergraduate Thesis
Kazakhstan



Vivian Neuenschwander
Best MBA Student
Peru



Bahji Ghata
Best MBA Capstone
Syria



Timothy Kotowich
Best Professor
Prince Fellow Award



Peter and Brigitte Meier
CEOs of Eduard Meier GmbH
Family Business Management Award

Now in its 13th generation, the Eduard Meier shoe store was founded in 1596 by Hans Mayr. It is the oldest shoe store in Germany; once a shoe purveyor to the court of the Kingdom of Bavaria and Saxony.

Brigitte Meier started an apprenticeship at her father's company after High School in 1979; shortly after her brother Peter Eduard finished his. In 1985 they took over the family business as managing directors. Since then, they have developed a unique brand identity for the formerly traditional shoemaker. In 1992, Eduard Meier's Pedu-form Shoes revolutionized the fitting, function and comfort of shoes.



Manfred Newrzella
Managing Director of the Association
of Munich Breweries
Sustainability Award

Manfred Newrzella is a judge, lawyer, director and businessman, who has built his career around a famous Bavarian export: beer. After graduating from law at Ludwig Maximilian University in Munich, Newrzella worked as a lawyer for a year before shifting his efforts to the fermented golden grain drink. Between 1989 and 1995, he held various positions at Tucher Bräu AG, Nuremberg. Since 1996, Newrzella has been the Director of the Association of Munich Breweries. Newrzella is also a cornerstone of the community working for Festring Munich, Verkehrswacht München, Geoverband Deutschland, Förderverein für Jugend und Schülerrudern and the Münchner Oktoberfestmuseum.



Münchner Bier

“

You went through a rather challenging time with us... so you could say that being here is a significant achievement and quite a few of you have outstanding academic records.

”

Sascha Liebhardt





“

There cannot be a more personal moment for me than when I have the opportunity to shake the hand of each of our proud graduates as they walk across the stage.

”

Dirk Craen





WE ARE
DIFFERENT
WE ARE
FLEXIBLE
WE ARE
GLOBAL





COCKTAIL RECEPTION AND DINNER AT THE BAYERISCHER HOF ROOF GARDEN

As soon as the emotional ceremony was over and the joyful tears were wiped away, a cocktail reception was held in the Ballroom Cocktail Lounge. It was a great opportunity for the graduates, families and other guests to socialize, take pictures and celebrate this joyful event.

The cocktail reception was followed by a wonderful three-course dinner at the hotel's fabulous Dachgarten (roof garden), where guests enjoyed cured salmon with dill, cream of basil soup and beef wellington. The restaurant offered not only delicious gourmet food but also a magnificent view across the whole city of Munich.





“

European University has helped all of us get a little closer to our personal goals.

”

Anna-Lena Kuntz





Scan this QR Code to see the Switzerland ceremony pictures from your mobile device.

GENEVA & MONTREUX, SWITZERLAND

June 8, 2013

Saturday, June 8, 2013 was a historic day for European University as, with this string of graduating classes, it celebrated 40 years of teaching and inspiring the business leaders of tomorrow. Over 80 graduates participated in this year's commencement ceremony at the Fairmont Le Montreux Palace hotel.

This was the first year that the ceremony included members of EU's new Online MBA program, which will steadily build up its presence among EU's graduates in the coming years.

Students were welcomed by Master of Ceremonies, EU Professor Stef de Jong, who congratulated them on the hard work and exemplary dedication that led to their success. Local and state authorities, Mayor of Montreux Laurent Wehrli and State Council of the State of Vaud, Head of the Department of Economy and Sports, Philippe Leuba also congratulated the students on their achievements.

Anyone familiar with EU's history couldn't help but be amazed as member after member of the elite business and political communities

attested to EU's great vision. Peter R. Vogt, Deputy Executive Vice President Nestlé S.A., Head of Human Resources and Centre Administration, delivered the 2013 commencement address, noting, "When you are young and confident you think the world is yours, but don't forget to learn from your mistakes."

Mr. Vogt gave students great insight into his first position as a sales associate, learning from a senior account manager the importance of getting to know a client and building a true relationship with them before beginning a sales



pitch in order to become a successful salesperson. EU President, Dr. Dirk Craen spoke of where EU is today, and where its future vision will lead. He also expressed to students the advantages of studying in Switzerland; a country that values transparency and neutrality.

Honorary Doctorate degree recipient and former President of Switzerland, Adolf Ogi, mirrored this strong and powerful message of Swiss values. He linked sports to peace, highlighting how sports help young people to build a strong spirit and learn to be

team players, experience nature and build lasting camaraderie.

Distinguished guests, award winners and speakers present at this year's Swiss commencement ceremony also included representatives from the International Labor Organization; esteemed members of the EU Board of Trustees; as well as alumni Juergen Maier, Head of International Affairs & Projects for BLS/BLS Cargo; and Peter Stehrenberger, Director of the Schulen St. Michael Zug boarding school.

CLASS OF 2013 STATISTICS:

Undergraduate

- 66 different nationalities
- 2.4 average GPA
- Most common major:
Business Administration

Graduate

- 43 different nationalities
- 3.0 average GPA
- Most common major:
International Business



With a pledge to further strengthen the success that links Qatar and the rest of the world, Doha Bank is happy to announce the opening of our first representative office in Sydney, Australia.

Doha Bank, the leading financial services institution in Qatar and recently nominated "Best Bank in Qatar 2012", is expanding its international network to offer a wealth of experience in corporate and retail banking across the globe. So now, you can expect more branches in more locations from one of the most forward-looking banks in the world.

www.dohabank.com.qa



2012
GOLDEN PEACOCK AWARD
FOR CORPORATE SOCIAL
RESPONSIBILITY



2012
THE BIZZ AWARD
World Confederation of
Businesses

2012
BEST BANK IN QATAR
Global Banking Finance
Review



بنك الدوحة
DOHA BANK

There's so much to look forward to.

Peter R. Vogt

Deputy Executive Vice President of Nestlé S.A.
& Head of HR & Center Administration

Keynote Speaker

Peter R. Vogt exemplifies the rewards that flexibility, adaptability and company loyalty can bring to its employees. He began his career with Nestlé in 1980 after finishing his Master of Science in Accounting & Finance at the University of St. Gallen. His now 30+ year tenure with the company began as a Marketing Trainee in Germany and then Japan, where he quickly began moving up the ladder, first as a Product Specialist, then as a Sales and Marketing Director. Each promotion brought on a new location, including destinations throughout Asia and Europe. This spring saw Mr. Vogt's motivation and determination pay off as he was promoted to Deputy Executive Vice President Nestlé S.A. Head of Human Resources and Center Administration. He resides in Switzerland with his wife.



European
University
Business School



Adolf Ogi

Former President of Switzerland
Doctor Honoris Causa & Corporate Social Responsibility Award

Born in the Swiss village of Kandersteg, Dr. Adolf Ogi completed his studies at the École Supérieure de Commerce in La Neuveville, Switzerland and then went on to become director of the Swiss Ski Federation and CEO of Intersport Switzerland. He was elected to the Swiss Federal Council in 1987. During his time in office he headed up several departments including the Environment, Transport, Energy and Communications, as well as Defense, Civil Protection and Sports departments. He was elected President of the Swiss Confederation in 1993 and 2000, and in 2001 was subsequently appointed as Special Advisor to the UN Secretary General Kofi Annan on Sport for Development and Peace.



International Labor Organization

Sustainability Award

The ILO was created in 1919, as part of the Treaty of Versailles that ended World War I, to reflect the belief that universal and lasting peace can be accomplished only if it is based on social justice. The driving forces for ILO's creation arose from security, humanitarian, political and economic considerations. Summarizing them, the ILO Constitution's preamble says the high contracting parties were "moved by sentiments of justice and humanity as well as by the desire to secure the permanent peace of the world..."

The ILO has been extremely proactive on the sustainability front, initiating big projects like the ILO Green Jobs Project.



Juergen Maier-Gyomlay

Head of International Affairs & Projects
for BLS/BLS Cargo
King Fellow Award

EU Alumnus, Juergen Maier-Gyomlay (Executive MBA 2002, Basel/Zug) was born in Wettingen, Switzerland. Since completing his degree, he has worked in a variety of business roles including Manager of Route Development (Crossair), Project Manager for Business Development (Airport Zurich), Marketing Manager (Aeronautical University) and Head of Strategy, Quality and Risk Management (SBB Infrastructure). Since 2008, Mr. Maier-Gyomlay has been working as the Head of International Affairs and Projects for BLS/BLS Cargo. His hobbies include skiing and tennis and, in addition to his work with BLS, he also serves as a lecturer on leadership at the School of Public Transport.





Philippe Leuba

State Council of the State of Vaud, Head of the Department of Economy and Sports
Leadership Award

Philippe Leuba, born in 1965, studied law at the University of Geneva and began his political career in 1991 as Secretary General of the Liberal Party Vaud. In 1998, he was elected to the Cantonal Council for the district of Lavaux and re-elected in 2002. Today Mr. Leuba is a member of the Vaud Cantonal Government. He was responsible for the Vaud Cantonal Department of the Interior from July 2007 through January 2012 and was re-elected in the first round in 2012. He now works as Head of the Department of Economy and Sport. He is married with two children and resides in Puidoux.



Peter Stehrenberger

Managing Director & Head of Central Services at the Schulen St. Michael Zug
King Fellow Award

Peter Stehrenberger has been working with the Schulen St. Michael in Zug (St. Michael's College), a nationally-recognized boarding and day school, for over a decade as the Managing Director and Head of Central Services. His roles with the school also include serving as the Chairman of the Executive Board and Secretary of the Supervisory Board. In addition to working in education, Mr. Stehrenberger has had a broad career in Europe and the U.S.A. with companies including Rosen Inspection Technologies, the Bossard Group and Leica Geosystems. He is an EU Alumnus.

SCHULEN ST. MICHAEL ZUG

SPECIAL AWARDS

EU awards students and faculty who are committed to education both inside and outside the classroom.



Tiiu Ingrid Nurmeberg

Best Bachelor's Student
Estonia



Natalia Svidunovich

Best Undergraduate Thesis
Russia



Daria Chizhova

Best MBA Capstone
Russia



John Kwo

Best Professor
Prince Fellow Award



Johnny Yong-Jae Kim

Prince Fellow Award
for his involvement in students' global experience



“
We need the young
generation. Hope is
on you.

”
Adolf Ogi





“

You will always have successes and failures. Don't be afraid. Learn from mistakes. The quicker you try the quicker you learn.

”

Peter Vogt





“
You are the new generation:
one that will lead the world.
”

Adolf Ogi



“
Passion, courage, creativity,
enthusiasm so from now on you
leverage, you differentiate, you
dominate, you orchestrate with
your MAD mind.

”

Dirk Craen
(Talking about Making A Difference)



COCKTAIL RECEPTION AT THE FAIRMONT LE MONTREUX PALACE

The ceremony was followed by a lively cocktail reception at the Fairmont Le Montreux Palace.

The graduates, along with their families and accompanying guests, toasted their successes while enjoying the spectacular views of the Swiss mountains and Lake Geneva. It was a great opportunity for students to celebrate their hard-earned accomplishments with loved ones.





“Through your courage, commitment, belief and persuasion you achieved your goal.

”
Dirk Craen



Scan this QR Code to see the Barcelona ceremony pictures on your mobile device.

BARCELONA, SPAIN

June 15, 2013

Commencement marks the culmination of our students' college experiences and challenging academics at European University, but even more so, it commemorates the beginning of their very promising futures in the business world. On June 15, 2013, EU celebrated its Barcelona Commencement Ceremony at the Hotel Pullman Barcelona Skipper. Over 500 guests watched graduates receive EU diplomas at both the bachelor's and MBA levels.

Graduation ceremonies act as a rite of passage for students, marking the end of years of hard work. Alistair Charles presided as Master of Ceremonies as over 130 students received their degrees. The ceremony represented a completed milestone and also provided a venue for friends and family to appreciate the graduates' work, as they have likely also supported the graduate through his studies.

Commencement keynote speaker and Adecco CEO, Patrick De Maeseneire,

congratulated the graduates and discussed 20 lessons that he has learned throughout his career and time at Adecco. Most of all, he advised students to not settle for anything less than what they love. Through an animated talk about his career, he outlined five criteria that are vital when choosing a job: industry, company, salary, boss and position. He implored students to keep these five criteria in mind and to not compromise on any one of them.



After the degrees were given out, Student Board members Orlando A. Gutierrez and Fanny Lanctôt Fortier delivered a speech wherein they referred to EU as a “beautiful melting pot of different ingredients”.

MBA Communication & PR graduate, Muhammad Umer Razi, thanked the EU academic staff and led a standing ovation for MBA Coordinator Jill Jones, whom he acknowledged to be an invaluable asset to the MBA program.

The list of EU award recipients this year recognized achievements by local businesses and individuals including: Josep Cabré, President of the Castellers de Vilafranca; EU alumnus Alex Armengol, Managing Director of Roc Blanc Hotels and President of the Andorran Hotel Union Association; Joaquin Serra, Senior Executive Vice President Institutional Relations of the Natura Bissé Group; Antonio Tombas, Patron of the FC Barcelona Foundation; and Albert Collado, Patron of El Somni dels Nens Foundation.

CLASS OF 2013 STATISTICS:

Undergraduate

- 98 different nationalities
- 2.6 average GPA
- Most common major:
Business Administration

Graduate

- 40 different nationalities
- 3.1 average GPA
- Most common major:
Global Banking & Finance

EARN
**TWO
BACHELOR'S
DEGREES**
IN ONLY
**SEVEN
SEMESTERS**

Go into the job market twice as prepared with two independent, accredited degrees.

5+2=2



Nichols College is a private university located in Massachusetts. The college, which has a focus on business studies, offers bachelor's and master's degrees in many fields. It has a very active student community, with approximately 90% of the student body participating in on-campus clubs and organizations.

Nichols has a successful job placement tally of 96% within the students' major fields and within six months of graduation.

It is accredited by the New England Association of Colleges and Schools (NEACS) and International Assembly for Collegiate Business Education (IACBE).

European University's dual degree program with Nichols College offers participants the opportunity to take advantage of both the European and American educational approaches. With this program, students may obtain two separate bachelor's degrees in only seven semesters of study. They must

first complete five semesters at any European University campus and then two semesters at Nichols College in the U.S.A. or online.

Student who pursue this dual degree on site get to study in both Europe and the United States, experience both cultures, and enjoy career opportunities on two different continents, in addition to obtaining two degrees in the time that it takes most other students to complete just one.

For more information on this program and how to apply please visit www.euruni.edu



Adecco

Patrick De Maeseneire

CEO of the Adecco Group

Keynote Speaker

& King Fellow Award

Patrick De Maeseneire, CEO of the Adecco Group, was born in Belgium in 1957. After studying commercial engineering at the Solvay Business School of Brussels University, he studied marketing management at Ghent University and later completed business management studies at the London Business School and INSEAD. He has held various senior positions at Sun International, Apple Computers, Wang and Arthur Andersen Consulting.

Mr. De Maeseneire first started at Adecco as country manager for the Benelux region and has served as CEO of the Adecco Group serving all 63 offices since 2009.





Josep Cabré

President of the Castellers de Vilafranca
Leadership Award

The Castellers from Vilafranca in Catalonia were founded in 1948 and are considered the best team of castellers in the last 15 years. They have broken records, like forming the first ten-tier tower in history, and traveled all over: from Mumbai to Frankfurt to New York. A castell is a human tower, traditionally displayed at festivals and events throughout Catalonia, and now all over the world. The tradition began in Valls in Catalonia toward the end of the 18th century, and has become increasingly popular. In 2010, castells were declared a Masterpiece of the Oral and Intangible Heritage of Humanity by UNESCO.



Alex Armengol

Managing Director of Roc Blanc Hotels &
President of Andorran Hotel Union Assoc.
Entrepreneurship Award

After graduating from EU, Alex Armengol worked in the Development Department at Deutsche Bank Spain for two years. He then became part of his successful family business, Roc Blanc Hotels, where he assumed various responsibilities and specialized in commercialization. The company's two hotels, located in Andorra and on Spain's Costa Dorada, offer guests stylish and elegant luxury. Mr. Armengol's proudest achievement came in 2003 when Roc Blanc Hotels received the Best European Spa Award for their Hotel Termes Montbrío. Since 2011, Mr. Armengol has also held the position of president of the Andorran Hotel Union Association.



Antonio Tombas

Patron of the FC Barcelona Foundation
Corporate Social Responsibility Award

The FC Barcelona Foundation was founded in 1994 as a subsidiary of FC Barcelona dedicated to promoting education and the benefits of practicing sports to youngsters. The foundation aims to communicate positive values to children and young adults, encouraging them to view sports as a way of maintaining a healthy lifestyle and ensuring harmonious growth. The FC Barcelona Foundation has joined forces with UNICEF, UNESCO and the Bill & Melinda Gates Foundation to fight against AIDS and polio and to work to eradicate racism in football. They have also collaborated with the Pies Descalzos Foundation and the Leo Messi Foundation to facilitate social integration.





Joaquin Serra

Senior Executive Vice President Institutional
Relations at the Natura Bissé Group
Family Business Award

Natura Bissé is a family-owned cosmetics company that is currently in its second generation. Founded in 1979 by Ricardo Fisas Mulleras, the company considers high product quality the cornerstone of the family's success. Natura Bissé creates great formulas with the highest concentration of innovative and effective ingredients. The company has achieved resounding international success that has positioned it in some of the most prestigious outlets worldwide. The company has four subsidiaries in the U.S.A., Mexico, Saudi Arabia and Great Britain. Their products are available in 25 locations worldwide, at internationally-renowned establishments such as Neiman Marcus, Bergdorf Goodman, Lane Crawford, Harrods and Barneys NY.

Natura Bissé



Albert Collado

Patron of the El Somni dels Nens Foundation
Social Responsibility Award

The mission of the El Somni dels Nens Foundation is to bring to life the dreams of children suffering from chronic or serious illnesses, to provide a dose of enthusiasm, helping them to stay positive during treatment. When a child is hospitalized, normal activities like playing and studying are interrupted; consequently, the child can succumb to boredom or sadness easily. The hospitalized child often feels confused and threatened by the disease. El Somni dels Nens tries to keep both the child's and family's spirits up throughout the medical process, as the organization believes that this will only be beneficial to the children.



fundació
el somni dels nens



SPECIAL AWARDS

EU awards students and faculty who are committed to education both inside and outside the classroom.



Rochelle Peetoom
Best Bachelor's Student
Best Undergraduate Thesis
 Australia/Netherlands



Anne Claire Ribot
Best Undergraduate Thesis
 Mauritius



Joanita Semanda Nabuuma
Best MBA Student
 Uganda



Aleksandra Belonic
Best MBA Capstone
 Austria



Anne Dwyer
Best Professor
 Prince Fellow Award



Marc Guerrero
Prince Fellow Award
 for his involvement in local politics

STUDENT BOARD SPECIAL AWARDS



Ahymed Yahya Elwathik Bellah
Prince Fellow Award
 Egypt



Orlando A. Gutiérrez
Prince Fellow Award
 Canada



Fanny Lancôt Fortier
Prince Fellow Award
 Canada



Kristina Poluyanova Ignorevna
Prince Fellow Award
 Russia



Elena Starikova
Prince Fellow Award
 Russia

WE DEVELOP LEADERS
 WHO DEVELOP PEOPLE
 WHO DEVELOP BUSINESS



“ And although we came to the same place, we studied the same courses, we were and will remain, a beautiful melting pot of different ingredients. And together, they taste great.

”

Orlando A. Gutiérrez





“

You have learned a lot of information
in the past years... please share it.
Information is power, don't keep it to yourself.

”

Patrick De Maeseire





BE THE CHANGE YOU
WISH TO SEE IN THE
WORLD





“

If you're not in business for fun and money, you shouldn't be; because I do think the most important thing in life is to have fun.

”

Patrick De Maeseneire





COCKTAIL RECEPTION AT HOTEL PULLMAN BARCELONA SKIPPER

Following the ceremony there was a cocktail reception on the terrace of the Hotel Pullman Barcelona Skipper. Students, staff, family and friends mingled, reminisced and captured final memories in the open air of a Spanish summer evening to the soft tunes of a live two-piece jazz band.







Scan this QR Code to see the Asia ceremony pictures from your mobile device.

HONG KONG, ASIA

March 31, 2013

The annual EU Asian Commencement Ceremony took place in March of 2013 at the Langham Place Hotel in Hong Kong. Over 100 EU graduates crossed the stage and received their diplomas.

Graduates entered the room to the traditional *Pomp & Circumstance* and listened to the welcome address led by Dr. Elaine Kong, Faculty Member of EU Asia. The commencement address was delivered by Dr. James Chan, Director of EU Hong Kong.

The celebratory event continued with proud words from EU President, Dr. Dirk Craen, followed thereafter by the distribution of the diplomas. A crowd of over 300 supporting family members, friends and distinguished guests cheered the graduating class on as they received their degrees.

This year there were three Doctor Honoris Causa recipients, including Christian Dubois of ANDRITZ Hydro Ltd., Lee Koon Leong Nelson of HK Real Estate Agency Limited and Gérard Dubois of La Rose Noire.

EU alumni Elliot and Joanne Froidevaux of Jacques Farel Limited were also acknowledged with the EU Family Business award, given to those who exemplify success in family business. Elliott and Joanne completed their studies in the early 1990s at the Montreux campus before entering their family business, which is based in Hong Kong.

Student speakers included Wan Kit Ying Rita, the top MBA student and Chan Chuk Cheung Ivan, the top DBA student.





Gérard Dubois

Founder of La Rose Noire Pâtisserie
Doctor Honoris Causa

Gérard Dubois opened the first La Rose Noire Pâtisserie in 1991 on Hong Kong Island. In 20 years, the 30-seat restaurant and cake shop evolved into a 1,500-employee enterprise. The product selection, of initially just 28 items, now includes 500 varieties. In June 2012, Gérard and his team opened their latest venture: “Passion: by Gérard Dubois”, a bakery and confectionery in Hong Kong.

Throughout his long and successful career, Dr. Dubois has won numerous awards at prestigious culinary competitions around the world. He is happily married to his wife Janita and has two children.



Christian Dubois

Managing Director of ANDRITZ Hydro Ltd.
Doctor Honoris Causa

Christian Dubois is the Managing Director of ANDRITZ Hydro Ltd., a multinational corporation with 16,500 employees world-wide. The globally active technology and service company concentrates on the supply and service of hydro power plants around the world. The company has three branches in Switzerland. Dr. Dubois is fluent in three languages.



Lee Koon Leong Nelson

Director of HK Real Estate Agency Ltd.

Doctor Honoris Causa

Lee Koon Leong Nelson, an MBA graduate from the University of East London, has developed his reputation in the real estate industry over the last 20 years, while working as the Director of HK Real Estate Agency Ltd. In addition to his tenured career in real estate, he is also the honorary advisor, course coordinator and lecturer for the Institute of Global Managers and serves as the Secretary of the Chinese Institute of Certified Financial Planners, which has over 40,000 members in China and Hong Kong. He believes in constantly learning and expanding his knowledge and attends conferences and forums frequently in order to do so.



Elliot & Joanne Froidevaux

Director of Product Development & Director of Sales and Marketing respectively at Jacques Farel Ltd.

Family Business Award

Elliot and Joanne Froidevaux joined the family business, Jacques Farel Ltd., after graduating from European University. The duo now represents a leading brand of men's, ladies' and children's watches across over 40 countries worldwide. Jacques Farel Ltd. was established by their parents in 1984, and their products are now distributed throughout leading department stores, watch chain shops, international airports and major airlines around the world. Elliot and Joanne manage a team of 150 people.



COCKTAIL RECEPTION AT LANGHAM PLACE IN HONG KONG

Following the commencement ceremony, the students and their accompanying guests were invited to enjoy drinks at the celebratory cocktail reception. Delighted parents and faculty members posed for pictures alongside their graduates, capturing the proud moment. The Langham Place Hotel in Hong Kong offered the perfect setting for both the ceremony and the reception; located in the heart of Kowloon, this luxury hotel combines exotic elegance, first-class service and spellbinding views.







A HOME AWAY FROM HOME



GRAND-CHÊNE 7-9 > CH-1002 LAUSANNE > T. +41 21 331 31 31 > F. +41 21 323 25 71
RESERVATION@LAUSANNE-PALACE.CH > WWW.LAUSANNE-PALACE.COM

ASTANA, KAZAKHSTAN

May 17, 2013



On May 17, 2013, European University celebrated the second commencement ceremony of the year in Astana, Kazakhstan. The ceremony, held at the Grand Park Esil Hotel, recognized the achievements of students from the joint MBA program run by the International Business School at Turar Ryskulov Kazakh Economic University and European University. The commencement saw students graduate with dual Masters of Business Administration degrees.

European University also presented an award to an inspirational sportsman in recognition of his success in the world of cycling. Olympic medalist in the road cycling category at the London 2012 Olympics, Alexandr Vinokúrov, was awarded a *Doctor Honoris Causa* degree in civil law. Mr. Vinokúrov became the second athlete to receive this honor.

European University President, Dr. Dirk Craen, listed Vinokúrov's achievements at the ceremony: "The diploma awarded to Alexandr for outstanding achievements in his athletic career, for his dedication to the selected cause,

for his professionalism and love of family, nation and homeland. Against all odds, Alexandr Vinokúrov, gold letters entered your name in the annals of the Olympic movement."

Vinokúrov is currently the general manager of UCI ProTeam Astana. In addition to winning Olympic gold, his achievements include two bronze medals at World Championships; four stage wins in the Tour de France; four in the Vuelta a España plus the overall in 2006; two Liège–Bastogne–Liège monuments; and one Amstel Gold Race.

LIST OF GRADUATES

UNDERGRADUATE

Bachelor of Business Administration

Myriem Abakarim, France
 Jok Kuol Deng Abot, Sudan
 Ahmed Magdy Abou Samra, Egypt
 Zhanibek Aitkaligev, Kazakhstan
 Natia Abulashvili, Georgia
 Aleksander Aksendler, Ukraine
 Vladimir Alekseev, Russia
 Audrey Sylvie Anselmetti, Switzerland
 Giorgi Asatiani, Georgia
 Bernhard Ashauer, Germany/Philippines
 Albrecht Auersperg-Trautson, Austria
 Fariz Badalzade, Azerbaijan
 Arturas Banyas, Lithuania
 Lucia Nora Baranyi, Hungary
 Joey Baz, Lebanon
 Zouhair Benazzouz, Morocco
 Anas Bennis, Morocco
 Storm Berchowitz, RSA
 Bisham Bhatia, India
 Nicolas Bidon Daurella, Spain
 Sebastian Bonmann, Germany
 Antonija Bojanic, Serbia
 Marco Cambria, Italy
 Mann Khong Chee, Malaysia
 Siaw Yin Chiu, Malaysia
 Chor Chu En, Hong Kong
 Kah Pui Chung, Malaysia
 Luiz Felipe Fonseca Coyado, Brazil
 Paulo Nery Da Costa Pita, Brazil
 Ismail De Athayde, Portugal
 Francesca De Filippo Piccolo, Italy/Venezuela
 Jok Kuol Deng, Sudan
 Anatoly Dietenberger, Russia
 Nicola Yossifov Dimitrov, Bulgaria
 Sophie Eberle, Germany
 Andrey Efimov, Russia
 Chaudhry Hassan Ellahi, Pakistan
 Victor Farriols, Spain
 Jeyran Fatullayeva, Azerbaijan
 Jonathon James France, United Kingdom
 Juliette Fort, France
 Fabien Henri Fragniere, Switzerland
 Zhakhongir Gafurzhanov, Russia
 Vittorio Gattegno, France
 Elvina Gareeva, Russia
 Hamza Idris Gheith Gdoura, Libya
 Christopher Georg Genn, Germany
 Vladislav Grigorchuk, Kazakhstan
 Amrou Guirat, Tunisia
 Omar Hashim Aparicio, Guatemala
 Maximilian Patrick Haunstein, Germany

Verena Helgert, Germany
 Veronika Hudakova, Slovakia
 Kristina Iritsyan, Russia
 Agi Josandra, Indonesia
 Riya Vipran Kalra, India
 Christopher Kammerbauer, Germany/RSA
 Christoph A. Kastenholz, Germany
 Ayse Selin Kaya, Turkey
 Farid Khalilov, Azerbaijan
 Yuliya Khasanova, Russia
 Vitaliy Kiriyyenko, Kazakhstan
 Oleksandr Krysiatetskyi, Ukraine
 Marcin Jacek Kiwit, Poland
 Vincent Eduard Klug, Germany
 Oleksandr Krysiatetskyi, Ukraine
 Alexandr Kudryashov, Russia
 Anna-Lena Kuntz, Germany
 Fanny Lanctôt Fortier, Canada
 Anastasija Levensone, Latvia
 Tania Lian Daccach, Colombia
 Chi Sam Liu, Macau
 Ka Nyuk Lo, Malaysia
 Niko Kristian Makila, Finland
 Vsevolod Markin, Russia
 Alena Maslennikova, Russia
 Driss Mechiche Alami, Morocco
 Tatiana Monserrat Panella, Spain
 Philipp Mörth, Germany
 Frédéric Jules Erasme Muller, Luxembourg
 Ioana Muntianu, Romania
 Natig Musayev, Azerbaijan
 Cas Sie Ng, Malaysia
 Ning Hing Angie Ngai, Hong Kong
 Stephane Kelian Siyou Ngangue, Cameroon
 Jules Gaston Nogues, France
 Daniil Novikov, Russia
 Wai On Ng, Hong Kong
 Alina Onufrey, Ukraine
 Ludwig Orsini-Rosenberg, Austria
 Madelaine Overgaard, Denmark
 Rochelle Peetoom, Australia/Netherlands
 Savana Peetoom, Australia/Netherlands
 Kristina Poluyanovna Igorevna, Russia
 Mahsa Pournia, Iran
 Adnam Robin, France
 Katrina Salzirne, Latvia
 Anaël Howell Sarg, Switzerland
 Aslan Sariyev, Kazakhstan
 Fabian Schoewer, Germany
 Sibylle Schmueser, Germany
 Jonas Christian Schwaiger, Germany
 Alibek Seiketov, Kazakhstan
 C. Hugo Seilern Aspang, United Kingdom

Abdullah Nabil Mahmoud Skaik, Jordan
 Adil Skakov, Kazakhstan
 Elena Starikova, Russia
 Natalia Svidunovich, Russia
 Steven Tongrejo, Indonesia
 Hiu Tung Chanel Chu, Hong Kong
 Alvaro Tuñón Ibarra, Spain
 Cristian Tuñón Ibarra, Spain
 Eric Turowski, Germany
 Sergey Tyan, Kazakhstan
 Yvette Vanessa Veigel, Germany
 Andrei Valentin Videanu, Romania
 Kseniia Vulakh, Ukraine
 Rafal Wawrzyniak, Poland
 Ivan Wiedemann, Germany
 Yee Wan Wong, Malaysia
 Ahmed Yahya, Egypt
 Wing Yan Yuki Chan, Hong Kong
 Calvin Tsen Yung Chin, Malaysia
 German Zaripov, Russia

Bachelor of Arts in Communication & Public Relations

Veronika Aifeld, Kazakhstan
 Mariami Asatiani, Georgia
 Alice Canet, France
 Maxim Fedotov, Russia
 Kristina Gordeeva, Russia
 Mohamed Ayman Hazm, Morocco
 Lorraine Kahana, Germany
 Tommie Korman, U.S.A./Israel
 Iuliia Krupikova, Ukraine
 Tamara Kubetsia, Georgia
 Nicolas Laatsch, Germany
 Elisabeth Mansson, Sweden
 Kiara March Oriol, Spain/Venezuela
 Caitlin Ashley Mayer, U.S.A.
 Jonathan Plante, France
 Arantxa Sampimon Rodriguez, Spain
 Leonardo Savino, Italy
 Sungeun Esthela Shim, South Korea
 Jordan Silva, Brazil
 Melinda Skarlen, Sweden
 Laurence Sternberg, Belgium

UNDERGRADUATE

Bachelor of Arts in Leisure & Tourism Management

Aleksandra Belonic, Austria
 Aizhan Bolatova, Kazakhstan
 Emir Dagci, Turkey
 Ker Shien Han, Malaysia
 Darina Fomicheva, Russia
 Katja Vanessa Kalmar Köberl, Hungary
 Cheryl Ying Huey Kong, Malaysia
 Daphne Liau Fung Tyng, Malaysia
 Pei Chern Lim, Malaysia
 Michaela Novakova, Czech Republic
 Ekaterina Novoseltseva, Russia
 Sarah Teo, Malaysia
 Anne Vidvei Nygaard, Norway
 Marina Skoropadskaya, Russia
 Ekaterina Sushkova, Russia
 Yii Loo Yong, Malaysia
 Zhakupbekova Zhazira, Kazakhstan

Bachelor of Arts in International Relations

Moosa Salim Said Al Rashdi, Oman
 Enzo Balke, Germany
 Orsolya Balog, Hungary
 Clara Ana Deege Duran, Spain/Germany
 Orlando A. Gutierrez, Canada
 Anastasiya Ignatchenko, Ukraine
 Nada Kloss, Austria
 Ai Kerim Meikin Kyzy, Kyrgyzstan
 Anar Latifzada, Azerbaijan
 Kimberley Ashley Mbarga, Ghana
 Birzhan Omirbayev, Kazakhstan
 Oleksandr Piekhov, Ukraine
 Anne Claire Ribot, Mauritius
 Ketevan Rostomashvili, Georgia
 Rostislav Torchinsky, Russia
 Sarah Karolina Torstensson, Sweden
 Luisa Trauttmansdorff-Weinsberg, Austria
 Jakob Maximilian F. von Gordon, Germany
 Reem Ahmed Yahya, Egypt

Bachelor of Arts in Sports Management

Yara Dowani, Palestine
 Ekaterina Grigorieva, France/Russia
 Alexander Gugunishvili, Russia

Helena Joensson, Sweden
 Yashraj Atul Kshetry, India
 Tiitu Ingrid Nurmberg, Estonia
 Rieke Pfannenschmidt, Germany
 Syromo Elena Tsolakidoy, Greece

Bachelor of Science in Business Finance

Mohamed T. M. Badawy Elkholy, Egypt
 Fidan Berisha, Kosovo
 Jorge Daniel Carrion Bustos, Ecuador
 Julien Maurice Collin, France
 Jad Ghanem, Lebanon
 Viktor Dimitrov Georgiev, Bulgaria
 Judith Adriana Donker, Netherlands
 Pawel Jankowski, Poland
 Florentine Karrer, Germany
 Togzhan Kopeyeva, Kazakhstan
 Emil Mammadov, Azerbaijan
 Miriam Mangue Nchama, Equatorial Guinea
 Andranik Martirosyan, Russia
 Stepan Mitryashkin, Russia
 Michelangelo Pettenati Ortiz, U.S.A.
 Maude Praca, France
 Leonie Sloos, Netherlands
 Julien Mehran Thizeau-Amir-Sadri, France
 Simon Zika, Czech Republic

Bachelor of Science in Multimedia Management

Barbara Anna Matusik, Poland
 Adrien Redon, France

Executive Bachelor in Business Administration

Mohammed TMSS Almousherji, Kuwait
 Konstantinos Dimitriou, Greece
 Thomas Frischknecht, Switzerland
 Hiba Iskandarani, Lebanon
 Rhoda Nduni Kimanzi, Kenya
 Nagi Mankarious, Egypt

GRADUATE

Master of Business Administration with a Major in International Business

Khadija Ahsan, Pakistan
 Aigerim Aitkeldiyeva, Kazakhstan
 Nigay Alexey, Kazakhstan
 Jordi Amor Manuel, Spain
 Baiganov Arman, Kazakhstan
 Cameron Forrest Bell, U.S.A.
 Kwan Yu Chan, Hong Kong
 Chi Hang Chan, Hong Kong
 Man Kit Chan, Hong Kong
 Yuen Pik Queenie Chan, Hong Kong
 Kit Ling Chang, Hong Kong
 Yan Wing Chan, Hong Kong
 Wong On Chao, Macau
 Kim Meng Cheang, Macau
 Sui Foon Cheng, Hong Kong
 Ka Ieong Cheong, Macau
 Mei Mei Cheung, Hong Kong
 Wing Shan Ching, Hong Kong
 Ian Jeremy Chu, Hong Kong
 Sing Kay Chui, Hong Kong
 King Wai Jack Chung, Hong Kong
 Lai Sze Lancy Dai, Hong Kong
 Ariane Diedrich, Germany
 Kairatkyzi Dina, Kazakhstan
 Ivan Gomes, Portugal
 Teresa Frontela Gonzalez, Spain
 Suk Ching Joefer Ha, Hong Kong
 Tobias Hantke, Germany
 Ka Hou Hoi, Macau
 Kwai Yim Helen Hui, Hong Kong
 Siu Hung Hung, Hong Kong
 Chi Kok Ip, Macau
 Sarsembayev Irzhan, Kazakhstan
 Madina Jabrayilova, Azerbaijan
 Weng Si Kam, Hong Kong
 Darya Kolesnyk, Ukraine
 Megan Ross Kyle, U.S.A.
 Shui Fung Lai, Hong Kong
 Suk Ling Lam, Hong Kong
 Margarita Lapshina, Russia
 Kwok Keung Lau, Hong Kong
 Yong Shen Lee, Macau
 Fai Choi Leong, Macau
 Kwok Hung Leung, Hong Kong
 Shu Wing Leung, Hong Kong
 Chun Yip Li, Hong Kong
 Wai Ki Li, Hong Kong
 Xin Jun Liao, Macau
 Siu Ling, Candy Liu, Hong Kong

Marijana Lugonja, Serbia
 Hon Man Lui, Hong Kong
 Dennis Lutsky, U.S.A.
 Ka Wai Ma, Hong Kong
 Nikita Makarand Vaidya, India
 Artur Manasaryan, Armenia
 Kelly Michael Mccready, U.S.A.
 Rashad Mirzayev, Azerbaijan
 Aliagha Muradov, Azerbaijan
 Bazarbayev Naiman, Kazakhstan
 Yat Shan Ng, Hong Kong
 Aynur Namazova, Azerbaijan
 Ibrahim Nosratabadi, Iran
 Bekeyev Nurdaulet, Kazakhstan
 Baizhanov Nurlan, Kazakhstan
 Ospanov Nurlan, Kazakhstan
 Zana Okuka, Serbia
 Agnieszka Maria Osina, Poland
 Dario Ostojic, Croatia
 Emiliya Polat, Russia
 Wai Ling Elaine Poon, Hong Kong
 Yu Man Annie Poon, Hong Kong
 Mahesa Krishna Raditya, Indonesia
 Christian Von Rantzau, Germany
 Kossanov Rassul, Kazakhstan
 Martin Schuler, Germany
 Baibakirov Serikzhan, Kazakhstan
 Chak Fun Benson So, Hong Kong
 Teng Chi Tam, Macau
 Tze Kiang Tan, Hong Kong
 Suthida Timthai, Thailand
 Kin Keung Ernest Tse, Hong Kong
 Liliia Usova, Ukraine
 Vijayakumar Velliangiri, India
 Kit Ying Rita Wan, Hong Kong
 Shuk Ying Wan, Hong Kong
 Anthony Won Hian Mein, Malaysia
 Ching Lam Wu, Hong Kong
 Lai Sang Grace Yau, Hong Kong
 Ramazanov Yermek, Kazakhstan
 Sabina Yermekbayeva, Kazakhstan
 Kar Po Yip, Hong Kong
 Cheuk Yan Yu, Hong Kong
 Hing Kai Danny Yu, Hong Kong
 Man Keung Tarsel Wong, Hong Kong
 Hon Chung Michael Wu, Hong Kong
 Suleimenov Zhanarbek, Kazakhstan

Master of Business Administration with a Major in Communication & Public Relations

Guita Kenza Benchemsi, France/Morocco
 Flavie Chevrier De Choudens, France
 Charikleia Floridi, Greece
 Tamiris Kushekova, Kazakhstan
 Melissa Estelle Lalande, France
 Ismail Mfarrej, Morocco
 Jelena Pekovic, Montenegro
 Muhammad Umer Razi, Pakistan
 Iryna Rudyk, Ukraine
 Joanita Semanda Nabuuma, Uganda
 Christine Vetter, Austria

Master of Business Administration with a Major in International Marketing

Irina Burmistrova, Russia
 Marat Chaly, Russia
 Alina Draga, Ukraine
 Cagri Can Kaynak, Turkey
 Adrian Knoll, Israel
 Violina Koprionova Nikolova, Bulgaria
 Yulia Kulikova, Russia
 Claudia Loda, Italy
 Maskewitz Mario, Poland
 Alexia Clothilde Marie Michalon, France
 Nils Niederheide, Germany
 Panagiotis Panagiotopoulos, Greece
 Iaroslava Pozniak, Ukrain
 Muhammad Umer Razi, Pakistan
 Alisa Semenchewa, Uzbekistan
 Ellen Angela Seufert, Germany
 Evgeny Shlyapnikov, Russia
 Asel Suleymanova, Russia
 Margaux Sarah Emmeline Suret, France
 Anna Vishenskaya, Russia
 Janina Wunnicke, Germany/U.S.A.

Master of Business Administration with a Major in Global Banking & Finance

Ahmed Fadel Abdel Ghani, Egypt
 Yana Andreychikova, Russia
 Indira Bassigarayeva, Kazakhstan
 Tamara Bojic, Serbia
 Daria Chizhova, Russia
 Johannes Cornelis Buhrs, Netherlands
 Sergii Dovbush, Ukraine
 Maxim Furtuna, Moldova

GRADUATE

Konstantin Isaev, Russia
 Jalil Jabrayilov, Azerbaijan
 Elena Josu, Romania
 Mathias Kronenberg, Switzerland
 Askhat Laulanov, Kazakhstan
 Michelle Minors, Grenada
 Assel Nurgozhayeva, Kazakhstan
 Mary Obed Wadzani, Nigeria
 Demitri Odeski, Israel
 Henrik Ostlund, Sweden
 Farzam Pournia, Iran
 Elnur Rahimov, Azerbaijan
 Ahmad Rashad Strachan, Bahamas
 Imanuel Javier Tombeng, Indonesia
 Chao Yang, China
 Hendrik Van Den Heuvel, Netherlands

**Master of Business Administration
 with a Major in Leisure & Tourism
 Management**

Anastasia Boyko, Russia

**Master of Business Administration
 with a Major in Entrepreneurship**

Reem Abdulrahman M.J. Al-Thani, Qatar
 Medhi Ismaili Alaoui, Morocco
 David Heiko Aurenz, Germany
 Aleksandra Belonic, Austria
 Irina Bogdanova, Kazakhstan
 Maria Buenahora Acevedo, Colombia
 Sezen Cakmak, Turkey
 David Chima Ozoadibe, Nigeria
 Yaroslav Dumnov, Russia
 Celine Fischer, Germany
 Juliette Jocelyn Galindo Cano, Mexico
 Rumen Guninski, Bulgaria
 Aryan Kalamuddin, Russia
 Alice Karagyozyan, Bulgaria
 Igor Kochedykov, Russia
 Ansu Kromah, France
 Olga Mikhalchenko, Russia
 Vivian Neunschwander, Peru
 Marc Pajerols, Spain
 Zaira Perez Esparza, Mexico
 Manuel Rincón Dávila, Colombia
 Alfredo Roa, Philippines
 Sara Stevanovic, Serbia
 Lilla Tamas, Hungary/U.S.A.
 Fiorella Valencia, Peru
 Andriy Voloshchuk, Ukraine

**Master of Business Administration with
 a Major in Leadership**

Khvicha Akubardiya, Georgia
 Abdulaziz Hussain H. Biyari, Saudi Arabia
 John Anders Bjorkoy, Norway
 Gordian Madsen, Germany
 Mona Masoumzadeh, Iran
 Rashad Mirzayev, Azerbaijan

**Master of Business Administration
 with a Major in E-Business**

Rita Benmakhlouf Andaloussi, Morocco
 Ricardo Gomez García, Spain
 Pia Heiss, Austria
 Roberta Prochet, Brazil
 Amir Sapir, Israel
 Iuliia Ulianova, Russia

**Master of Business Administration
 with a Major in Sports Management**

Catarina Alencar Amazonas, Brazil
 Ekaterina Artsybysheva, Russia
 Hamza El Boulli Rguibi, Morocco
 Georgi Krasimirov Krastev, Bulgaria
 Egor Nazarov, Russia
 Nikita Nezhura, Russia
 Dominik Schwarzmänn, Austria

**Master of Business Administration
 with a Major in Human Resources
 Management**

Narisara Arunmekin, Thailand
 Yasmine Bentoudja, Morocco
 Cuihong Huang, China
 Yen Le Hoang, Vietnam

**Executive Master of Business
 Administration**

Mohammad Althaher, Jordan
 Ioanna Exarchou, Greece
 Ioannis Ioannidis, Greece
 Jennifer Melanie Kikec Aubrecht, Germany
 Azim Novruzov, Azerbaijan

DOCTORATE

Doctorate of Business Administration

Gribav Alexander, Russia
 Alan Au, Hong Kong
 Chuk Cheung Ivan Chan, Hong Kong
 Ok Kyung Cho, South Korea
 Van Cong Chu, Vietnam
 Anh Dung Hoang, Vietnam
 Wai Wong Kwok, Hong Kong
 Ngoc Ha Le, Vietnam
 Chi Kin Lee, Hong Kong
 Wai Kwok, Matthew Lui, Hong Kong
 Bao Thoa Nguyen, Vietnam
 Duc Bao Long Nguyen, Vietnam
 Khac Tuan Nguyen, Vietnam
 Van Hiep Pham, Vietnam
 Thi Phuong Hoa Phan, Vietnam
 Akopyan Samvel, Russia
 Chi Ming Tso, Hong Kong
 Gordeeva Veronika, Russia
 Wing Chi Wong, Hong Kong
 Ngai Yip, Hong Kong

A SPECIAL INVITATION TO GRADUATES

Dear Graduate,

You have just reached a very important milestone in your life. A business degree is a tool that will serve you well in any undertaking during your future career. Everything today can be sold or marketed, and the principles you have learned throughout your tenure at EU will prove to be invaluable.

A top-notch education is the necessary foundation for a successful career, but I could have never been successful without the help of my network. It is that which I would like to speak to you about today: the importance of a good business network.

As you probably already know, I am the president of the EU Alumni Association, a global, business network of European University alumni which will eventually have chapters all over the world. I have already met with and spoken to several important members of the business community, some of whom have agreed to be chapter leaders in their countries to both promote and expand the EU Alumni Association worldwide.

As a member of a global alumni association, you can probably find someone from your alma mater anywhere you go, whether you are traveling or moving to a new place or want to do business with someone who shares the same values. This is not a sales pitch, I am actually doing business with several EU alumni.

If you are interested in joining the EU Alumni Association visit **alumni.euruni.edu** for more information. As a member of a global alumni network, you will always have someone to help you build your brand. We are over 26,000 strong and growing!

If you have any questions, or would like to find out more about the EU Alumni Association, please write to us at **alumni@euruni.edu**

Sincerely,



René van Baardewijk
Alumni Association President





My work is to capture time: a split second of a moment, when the animal expresses emotion and my picture interprets this precious time as art.

Masa Ushioda

MISSION PARTNER OF



**NATIONAL
GEOGRAPHIC**

Pristine Seas Expeditions

Fifty Fathoms Collection



**JB
1735**

BLANCPAIN

MANUFACTURE DE HAUTE HORLOGERIE

BLANCPAIN BOUTIQUES

MADRID · MANAMA · MOSCOW · MUNICH · NEW YORK · PARIS · SEOUL · SHANGHAI · SINGAPORE · TAIPEI · TOKYO · ZURICH

www.blancpain.com

**European University Barcelona**

Ganduxer 70
08021 Barcelona, Spain
T +34 93 201 81 71
F +34 93 201 79 35
info.bcn@euruni.edu

European University Geneva

Quai du Seujet 18
1201 Geneva, Switzerland
T +41 22 779 26 71
F +41 22 779 26 73
info.gva@euruni.edu

European University Montreux

Le Forum-Grand-Rue 3
1820 Montreux 2, Switzerland
T +41 21 964 84 64
F +41 21 964 84 68
info.mtx@euruni.edu

EU Executive Center

Château Maison Blanche
1853 Yvorne, Switzerland
T +41 24 466 68 69
F +41 24 466 68 71
info@chateau-yvorne.ch

EBCM Munich**Branch of European University**

Theresienhöhe 28
80339 Munich, Germany
T +49 89 5502 9595
F +49 89 5502 9504
info.muc@euruni.edu

EU Online Campus

onlinecampus@euruni.edu

Programs in:

Neuchâtel (Switzerland) | London (United Kingdom) | Freiburg (Germany) | Moscow & Rostov-on-Don (Russia) | Almaty, Astana & Aktobe (Kazakhstan) | Taipei (Taiwan) | Hong Kong, Shenzhen, Shanghai & Beijing (China) | Kuala Lumpur & Kota Kinabalu (Malaysia)

